



# 2024 Annual Plan

**Nevada Department of Health and Human Services (State Agency)**

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# Target Audience and Needs Assessment

## Needs Assessment Process

### Stakeholders engaged in the needs assessment process

The needs assessment update uses secondary data to characterize poverty status, dietary behaviors, and physical activity participation of Nevadans. A report was published in 2022 using 2019 data and the interactive Needs Assessment dashboard, managed by University of Nevada, Reno, has been updated to reflect 2021 data. These data informed the State priority geographies and goals. The 2021 American Community Survey identified zip codes with 50% or more of the population living at or below 200% the Federal Poverty Guideline, which identified the priority communities for implementation in FFY24. The 2021 Behavioral Risk Factor Surveillance System and Youth Risk Behavioral Surveillance System informed the State goals and selected interventions to achieve measurable objectives. Future comprehensive needs assessment will engage SNAP-Ed participants, stakeholders, and community partners.

### Process used to determine the State's priority goals and develop objectives and indicators to track progress toward them

The State's priority goals were determined using secondary data for Nevadans collected through surveillance surveys. The goals align with the SNAP-Ed Evaluation Framework population results indicators. Each goal has measurable objectives reflective of the evidence-base for the intervention being implemented for that project. Evaluation of programming will report against these goals using new survey tools that were designed in 2022 in a workgroup consisting of the State Agency and three implementing agencies. Three surveys were developed (3rd through 8th grade, 9th through 12th grade, adult) to be used across all direct education programming for aggregate data collection in Nevada. The tool collects behavior change data aligned with the medium-term evaluation indicators. The survey questions used are either identical or very closely related to the national surveillance surveys which will allow for future comparison of behaviors between SNAP-Ed participants and Nevada's population. The survey also includes questions pertinent to important dietary behaviors in Nevada based on diet-related health status (e.g., sodium consumption). State goals related to PSE approaches have measurable objectives based on indicators in the environmental setting of the Evaluation Framework. Already-existing tools (i.e., Collaboration Readiness Survey) will be used to track progress. Each year goals objectives will be updated to reflect lessons learned and progress made in the previous grant year.

## Needs Assessment Findings

### State-Specific Nutrition and Physical Activity-Related Data on Target Population

Topic	Age Group Range	Finding	Data Source
Obesity	0 to 14	14.1 %	2019 Youth Risk Behavior Surveillance System ( <i>applies to all age groups</i> )
	15 to 15	13.6 %	
	16 to 16	10.9 %	
	17 to 17	13.2 %	
	18 to 100	12.9 %	
Type 2 diabetes	18 to 24	0.0 %	2021 Behavioral Risk Factor Surveillance System ( <i>applies to all age groups</i> )
	25 to 34	0.0 %	
	35 to 44	6.0 %	
	45 to 54	11.4 %	
	55 to 64	17.5 %	
	65 to 100	25.0 %	
Cancer	18 to 24	0.0 %	2021 Behavioral Risk Factor Surveillance System ( <i>applies to all age groups</i> )
	25 to 34	0.0 %	
	35 to 44	6.0 %	
	45 to 54	4.8 %	
	55 to 64	6.9 %	
	65 to 100	17.6 %	
Hypertension	18 to 24	0.0 %	2021 Behavioral Risk Factor Surveillance System ( <i>applies to all age groups</i> )
	25 to 34	15.8 %	
	35 to 44	23.4 %	
	45 to 54	32.9 %	
	55 to 64	41.9 %	
	65 to 100	59.8 %	
High cholesterol	18 to 24	0.0 %	2021 Behavioral Risk Factor Surveillance System ( <i>applies to all age groups</i> )
	25 to 34	22.9 %	
	35 to 44	27.7 %	

Topic	Age Group Range	Finding	Data Source
	45 to 54	38.8 %	
	55 to 64	45.6 %	
	65 to 100	49.0 %	
Household food insecurity	0 to 18	18.5 %	2021 Feeding America <i>(applies to all age groups)</i>
	50 to 59	11.3 %	
	60 to 100	4.6 %	
Other: Obesity	18 to 24	21.0 %	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
	25 to 34	31.8 %	
	35 to 44	35.9 %	
	45 to 54	39.9 %	
	55 to 64	33.1 %	
	65 to 100	25.1 %	
Other: Fruit Consumption - Less than one time per day	0 to 14	14.7 %	2021 Youth Risk Behavior Surveillance System <i>(applies to all age groups)</i>
	15 to 15	14.5 %	
	16 to 16	15.1 %	
	17 to 17	14.8 %	
	18 to 100	13.5 %	
Other: Fruit Consumption - Less than 1 time per day	18 to 24	47.2 %	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
	25 to 34	41.1 %	
	35 to 44	43.9 %	
	45 to 54	41.4 %	
	55 to 64	43.2 %	
	65 to 100	37.9 %	
Other: Vegetable Consumption - Less than one time per day	0 to 14	15.1 %	2021 Youth Risk Behavior Surveillance System <i>(applies to all age groups)</i>
	15 to 15	12.2 %	
	16 to 16	10.6 %	
	17 to 17	9.5 %	
	18 to 100	14.2 %	
Other: Vegetable Consumption - Less than 1 time per day	18 to 24	30.8 %	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
	25 to 34	25.3 %	
	35 to 44	22.4 %	
	45 to 54	18.7 %	
	55 to 64	25.2 %	
	65 to 100	23.9 %	
Other: Physical Activity , 0 days in past 7 days	0 to 14	14.9 %	2021 Youth Risk Behavior Surveillance System <i>(applies to all age groups)</i>
	15 to 15	23.2 %	
	16 to 16	46.1 %	
	17 to 17	66.4 %	
	18 to 100	68.7 %	
Other: Physical Activity - Did not participate in past month	18 to 24	15.0 %	2021 Behavioral Risk Factor Surveillance System <i>(applies to all age groups)</i>
	25 to 34	20.8 %	
	35 to 44	18.3 %	
	45 to 54	26.9 %	
	55 to 64	32.4 %	
	65 to 100	28.3 %	
Other: Breakfast Consumption - Did not eat	0 to 14	27.6 %	2021 Youth Risk Behavior Surveillance System <i>(applies to all age groups)</i>
	15 to 15	28.5 %	
	16 to 16	25.7 %	
	17 to 17	29.4 %	
	18 to 100	20.9 %	

## Community Food Access Data

File Attachments: [Community Food Access Data \(NPEARS\).xlsx](#)

## Demographic Characteristics of SNAP-Ed Target Audiences

## Race

<b>269,676</b>	Other
<b>471,568</b>	White
<b>126,074</b>	Black or African American
<b>15,724</b>	American Indian or Alaska Native
<b>59,278</b>	Asian
<b>7,611</b>	Native Hawaiian or Other Pacific Islander
Source: American Community Survey, 2021	

## Ethnicity

<b>576,225</b>	Not Hispanic/Latino
<b>373,706</b>	Hispanic/Latino
Source: American Community Survey, 2021	

## Age

<b>130,210</b>	60-75
<b>50,478</b>	76 or older
<b>93,005</b>	Younger than 5
<b>193,582</b>	5-17
<b>482,656</b>	18-59
Source: American Community Survey, 2021	

## Members of State and federally recognized Tribes

<b>1,125</b>	Duck Valley Shoshone-Paiute Tribe
<b>219</b>	Duckwater Shoshone Tribe
<b>1,142</b>	Walker River Paiute Tribe
<b>229</b>	Yerington Paiute Tribe
Source: American Community Survey, 2021	

## Primary language spoken in household

<b>23</b>	Hmong	<b>871</b>	Khmer
<b>4,175</b>	Korean	<b>388</b>	Laotian
<b>6,961</b>	Chinese	<b>3,926</b>	Filipino
<b>2,841</b>	French	<b>2,892</b>	German
<b>1,549</b>	Hebrew	<b>1,960</b>	Italian
<b>2,903</b>	Japanese	<b>477,652</b>	English
<b>1,744</b>	Farsi	<b>884</b>	Hindi
Source: American Community Survey, 2021			

<b>2,333</b> Mandarin	<b>1,040</b> Polish
<b>2,113</b> Portuguese	<b>2,288</b> Russian
<b>1,444</b> Samoan	<b>7,330</b> Amharic
<b>2,648</b> Arabic	<b>21,754</b> Tagalog
<b>991</b> Uto-Aztecan languages	<b>319,501</b> Spanish
<b>2,019</b> Thai	<b>1,762</b> Armenian
<b>1,508</b> Cantonese	<b>756</b> Creole
<b>9</b> Serbo-Croatian	<b>513</b> Somali
<b>586</b> Urdu	<b>3,017</b> Vietnamese

Source: American Community Survey, 2021

#### County, Ward, Parish

<b>16,692</b> Carson City	<b>6,400</b> Churchill	<b>716,267</b> Clark	<b>10,147</b> Douglas	<b>13,435</b> Elko
<b>412</b> Esmeralda	<b>538</b> Eureka	<b>5,244</b> Humboldt	<b>1,593</b> Lander	<b>1,296</b> Lincoln
<b>15,877</b> Lyon	<b>2,054</b> Mineral	<b>18,160</b> Nye	<b>1,293</b> Pershing	<b>872</b> Storey
<b>129,961</b> Washoe	<b>1,911</b> White Pine			

Source: American Community Survey, 2021

## SNAP Participation

#### County, Ward, Parish

<b>3,790</b> Carson City	<b>1,735</b> Churchill	<b>188,551</b> Clark	<b>1,198</b> Douglas	<b>2,241</b> Elko
<b>35</b> Esmeralda	<b>63</b> Eureka	<b>789</b> Humboldt	<b>198</b> Lander	<b>254</b> Lincoln
<b>2,958</b> Lyon	<b>440</b> Mineral	<b>5,264</b> Nye	<b>261</b> Pershing	<b>59</b> Storey
<b>24,394</b> Washoe	<b>545</b> White Pine			

Source: Prepopulated from Bi-Annual County Level SNAP Participation and Issuance Data, 2023. Values may have been adjusted by the State agency.

## Program Access for Diverse Target Audiences

### Gaps in geographic reach of SNAP-Ed and related programs for the target audiences

Description of the areas of the State that have a significant number of SNAP-Ed-eligible individuals but little or no current programming from SNAP-Ed or other nutrition programs

The following areas have 50% or more of the population at or below 200% of the Federal Poverty Guideline with an opportunity to increase nutrition and physical activity program coordination and presence for all age groups.

- Urban: 89030, 89101, 89102, 89104, 89106, 89115, 89169
- Rural/frontier: 89046, 89054, 89833, 89834, 89404, 89421, 89428, 89447, 89020, 89049, 89424, 89501
- Tribal: 89832, 89427, 89314, 89412

Conversations with community members have indicated a lack of need for nutrition and physical activity programming in 89833 and 89834 because of already-existing community resources and philosophical beliefs about government support.

Using free- and reduced-price lunch data from the 2022-2023 school year, additional communities have been identified for an opportunity to increase youth nutrition and physical activity program coordination and presence.

- Urban: Carson City
- Rural/frontier: Churchill County, Esmeralda County, Humboldt County, Mineral County, Nye County

60% or more of the schools in these districts have 50% or more of the students qualifying for free- and reduced-price lunches.

#### **Factors that limit the geographic reach of SNAP-Ed in the State**

Geographic reach is most limited by the frontier status of the majority of Nevada counties. The average population density in Nevada is 28 people per square mile (107% less than the national average) (Nevada Legislative Counsel Bureau, 2021). Eleven of the 17 counties average less than five people per square mile (Nevada Legislative Counsel Bureau, 2021). 98% of Nevada's population lives on only 5% of the land mass (Nevada Legislative Counsel Bureau, 2021). This means that there is an immense travel burden for programmatic implementation across the state. Similarly, there are few places of congregation for the population in these frontier communities, which challenges the ability to impact and engage a large number of participants effectively. Stable and reliable broadband access challenges the ability to reach these remote communities virtually. Only 66% of the frontier communities have standard-quality internet service (Freddoso & Mitchell, 2020), which is critical for engagement in web-based programming using platforms like Zoom.

Nevada Legislative Counsel Bureau. (2021). Nevada's Population Change. Accessed on July 28, 2023.

<https://storymaps.arcgis.com/stories/a7162079243d4f1dab82cc908cf8cf29>

Freddoso, J. & Mitchell, B. (2020). *Nevada State Broadband Connectivity*

*Strategy*. <https://osit.nv.gov/uploadedFiles/ositnv.gov/Content/Home/Features/NV%20State%20Comprehensive%20Broadband%20Connectivity%20Strategy%20Final.pdf>

#### **The SNAP-Ed State agency and implementing agencies can address the identified gaps in the State by:**

SNAP-Ed aims to address the identified gaps in the state by funding agencies and personnel who are located in and/or already serving the priority rural and tribal communities. This geographic approach of funding should reduce transportation costs, subsequently allocating more dollars to program implementation. Although there is reduced stable connectivity in rural communities, SNAP-Ed implementing agencies will also increase availability of virtual direct education in an effort to increase access to programming. Finally, Nevada SNAP-Ed will include perspectives from these populations in the comprehensive needs assessment to better understand their preferences for being engaged in programming.

### **Other factors affecting program access for diverse target audiences**

#### **Description of how SNAP-Ed programming is reaching all groups within its target audiences**

In FFY24 Nevada SNAP-Ed is increasing direct education curricula, sites, and recruitment strategies to engage more groups within the priority populations. This expansion also includes geographic region, including tribal communities, as previously discussed. Approved direct education will expand reach to youth in kindergarten to 12th grade, independent-living adults, adults in recovery, and older adults. Direct education programming will be available in-person and online to also increase the access to these interventions. PSE approaches will expand reach to the aforementioned audiences as well. Recruitment strategies will leverage partnership with the state's Recovery Friendly Workplace unit, SNAP Employment & Training, and local food distribution channels to improve awareness and engagement in SNAP-Ed programming. Programming and resources are available in English and Spanish.

#### **Key factors supporting access to SNAP-Ed programming for each of these groups**

As mentioned above, funding local personnel, offering virtual programming, and statewide partnerships will support access to SNAP-Ed programming for the priority populations. Funding local personnel will assist with sustainability of programming and buy-in from community members and site champions. Stronger partnerships with federal nutrition programs will expand outreach and recruitment strategies to ensure all SNAP-eligible and SNAP-enrolled Nevadans are aware of available programming. SNAP-Ed efforts are prioritized in communities with highest need, according to the 2021 American Community Survey. Translation services are also funded by SNAP-Ed to ensure accessibility of nutrition education for the priority population. While transportation continues to be a challenge, even in urban communities, the increase of available virtual programming aims to address this concern.

#### **Key factors limiting access to SNAP-Ed programming**

Transportation and broadband access continue to be factors that limit access to SNAP-Ed programming. Lack of culturally-relevant and tailored resources also challenge engagement with certain populations and acceptance of program interventions.

#### **The State agency and implementing agencies can address the above limiting factors by:**

Limiting factors can be addressed through the aforementioned strategies of engaging local personnel (e.g., SNAP-Ed implementers living on a tribal reservation) in the implementation of programming, increasing virtual programmatic options to accommodate lack of transportation in communities with stable access to internet, and increasing partnerships with statewide organizations serving similar audiences to ensure SNAP-Ed outreach and recruitment is maximized. Similarly, investment in the development and evaluation of culturally-tailored interventions can improve engagement with some of Nevada's communities.

### **Program appropriateness for diverse target audiences**

#### **Strengths of current SNAP-Ed programming regarding its appropriateness for target audiences**

Strengths of current programming include appropriateness for priority populations, incorporation of cultural foods with certain demographics, and availability of resources in English and Spanish. All resources are sourced from federal guidelines or have been developed and reviewed by academic faculty for accuracy and appropriateness for nutrition and physical activity information. Curricula include culturally relevant fruits and vegetables in programming delivered with Hispanic populations. Handouts and flyers are available in English and Spanish when necessary. SNAP-Ed also has strong partnerships with community agencies that strengthen program implementation and sustainability. SNAP-Ed champions in the community have continued SNAP-Ed programming even when funding has been reduced or there have been changes in implementing agency staffing.

#### **Weaknesses of current SNAP-Ed programming regarding its appropriateness for target audiences**

In previous years, evaluation of programming has been fragmented across implementing agencies which has challenged the ability to determine aggregate impact of SNAP-Ed. In addition, SNAP-Ed has had limited engagement with tribal communities but aims to build these relationships in FFY24 and beyond. Building on these relationships will include incorporating indigenous foods and traditional knowledge into SNAP-Ed programming (in accordance with federal guidance). There is also opportunity for Nevada SNAP-Ed to increase engagement with the priority population to inform program design, implementation, and evaluation.

#### **The SNAP-Ed State agency and implementing agencies can address weaknesses related to the appropriateness of programming for its target audiences by:**

The State Agency aims to address weaknesses related to programming by strengthening its partnership with the land grant university (University of Nevada, Reno) to create and modify programming as needed to meet the priority population's needs. As an implementing agency, University of Nevada, Reno and its subaward agencies aim to engage the priority population in development and implementation of PSE approaches. Similarly, the university intends to engage cultural experts to ensure programming is relevant for the community. Finally, Nevada SNAP-Ed is increasing its evaluation efforts to better assess aggregate outcomes. This improvement in evaluation will inform future refinements of appropriateness of programming for target audiences.

## **Coordination and Partnerships With Programs and Organizations From Multiple Sectors**

#### **Strengths of coordination and partnerships among SNAP-Ed and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors**

SNAP-Ed programming has many strong local partnerships that contribute to the success of programming. In particular, partnerships with hospitals/healthcare organizations, schools, food banks, and food stores have been instrumental to Nevada's work. Nevada SNAP-Ed also participates in coalitions that have assisted in coordination of PSE approaches across counties and the state. For example, SNAP-Ed participates on the Nevada Early Childhood Obesity Prevention Workgroup and leverages its role in the community to provide supports statewide to improve access to healthy choices. Partnerships across multiple sectors have been developed and maintained through Nevada SNAP-Ed.

#### **Important areas for improved coordination and partnerships among SNAP-Ed and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors**

The biggest opportunity for improved coordination in Nevada SNAP-Ed is with other federal nutrition programs at the state level (e.g., SNAP Outreach, SNAP E&T, WIC, CACFP). State partnerships represent a small fraction of SNAP-Ed partnerships but a dedicated effort in growing this coordination will strengthen programming. Another area of opportunity is stronger coordination between SNAP-Ed, EFNEP, and other nutrition education programming. This is a priority for the land grant university.

## **Agency/Workforce Capacity**

#### **Strengths of the SNAP-Ed workforce at the State and implementing agency levels for program planning, implementation, and evaluation**

SNAP-Ed has been leveraged to fund multiple implementing agencies that have geographic and/or content expertise which has created a large workforce with strong capacity in program implementation.

#### **Needs of the SNAP-Ed workforce at the State and implementing agency levels for program planning, implementation, and evaluation**

Vacancies at the State Agency have challenged consistency in program oversight, availability of SNAP-Ed training, and support for implementing agencies. The expanded partnership between the State Agency and University of Nevada, Reno in FFY24 aims to address this challenge by increasing capacity for training, program planning, and evaluation. Staff training will include a statewide conference for SNAP-Ed educators and implementers, training in working with certain audiences, third party training for PSE approaches, and opportunities to improve data collection processes.

## **Selected State Priority Goals Based on Needs Assessment**

**PRIORITY GOAL 1**

Improve coordination within and between federally funded nutrition programs in the State of Nevada.

## Goal Type(s)

- Improve multisector outcomes
- Improve SNAP-Ed access
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors
- Develop/strengthen innovations in programming
- Strengthen workforce capacity

**PRIORITY GOAL 2**

Increase fruit and/or vegetable consumption in SNAP-eligible Nevadans.

## Goal Type(s)

- Improve health behaviors
- Improve policies, systems, or environment of settings

**PRIORITY GOAL 3**

Reduce consumption of sugar-sweetened beverages and food items in SNAP-eligible Nevadans.

## Goal Type(s)

- Improve health behaviors
- Improve policies, systems, or environment of settings

**PRIORITY GOAL 4**

Increase food resource management skills in SNAP-eligible Nevadans.

## Goal Type(s)

- Improve health behaviors
- Improve policies, systems, or environment of settings

**PRIORITY GOAL 5**

Increase physical activity participation in SNAP-eligible Nevadans.

## Goal Type(s)

- Improve health behaviors
- Improve policies, systems, or environment of settings

**PRIORITY GOAL 6**

PSE approaches will be maximized across SNAP-eligible sites in SNAP-Ed implementing counties and communities to improve access to healthy eating and physical activity.

## Goal Type(s)

- Improve policies, systems, or environment of settings
- Improve multisector outcomes
- Improve SNAP-Ed access
- Collaborate with multiple sectors
- Develop/strengthen innovations in programming
- Improve health behaviors

## Action Plans

### Priority Goals

**PRIORITY GOAL 1**

Improve coordination within and between federally funded nutrition programs in the State of Nevada.

**SMART Objectives**

Facilitate a minimum of 3 SNAC meetings per year

SNAP-Ed Evaluation Framework Indicators: Multi-Sector Partnerships and Planning (ST8)

Other Performance Indicators: None

Market local and/or virtual SNAP-Ed programming via 50% of the statewide SNAP offices



**SNAP-Ed Evaluation Framework Indicators:** None

**Other Performance Indicators:** Improve SNAP-Ed access.

**Leverage SNAP-Ed PSE to assist with FF21-23 low CACFP participation in one identified limited food access region (of three) per year.**

**SNAP-Ed Evaluation Framework Indicators:** Multi-Sector Partnerships and Planning (ST8)

**Other Performance Indicators:** Nutrition Supports (MT5)

**Facilitate at least one annual SNAP-Ed training for programmatic cohesion**

**SNAP-Ed Evaluation Framework Indicators:** None

**Other Performance Indicators:** Improve SNAP-Ed Workforce.

**Maintain the SNAP-Ed dashboard with data updates at least once per year**

**SNAP-Ed Evaluation Framework Indicators:** None

**Other Performance Indicators:** Improve SNAP-Ed access.

#### Goal Types

- Improve multisector outcomes
- Improve SNAP-Ed access
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors
- Develop/strengthen innovations in programming
- Strengthen workforce capacity

#### PRIORITY GOAL 2

**Increase fruit and/or vegetable consumption in SNAP-eligible Nevadans.**

#### SMART Objectives

**27% of children < 5 years old participating in Color Me Healthy or I Am A Seed will improve in preference for healthy snacks, as measured by the Preschool Snack Selection Assessment**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating Behaviors (MT1)

**Other Performance Indicators:** None

**15% of youth participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1)

**Other Performance Indicators:** None

**40% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed fruit in the previous week**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating Behaviors (MT1)

**Other Performance Indicators:** None

**35% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed vegetables in the previous week**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating Behaviors (MT1)

**Other Performance Indicators:** None

**15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables**

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)  
 Other Performance Indicators: None

43% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of fruit consumed per day

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

47% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of vegetables consumed per day

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

#### Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

#### PRIORITY GOAL 3

Reduce consumption of sugar-sweetened beverages and food items in SNAP-eligible Nevadans.

#### SMART Objectives

15% of youth participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)  
 Other Performance Indicators: None

36% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will decrease in consuming sugar-sweetened beverages in the previous week

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

15% of adults participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)  
 Other Performance Indicators: None

25% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of consuming sugar-sweetened beverages

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

36% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of buying food with lower added or no sugar added

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

50% of parents/guardians who subscribe and regularly read the Healthy Drinks Insider will more often limit their children's intake of sugary drinks

SNAP-Ed Evaluation Framework Indicators: Healthy Eating Behaviors (MT1)  
 Other Performance Indicators: None

50% of respondents to the quick feedback survey will indicate an intent to make changes based on viewing/reading a Rethink Your Drink Nevada educational item

SNAP-Ed Evaluation Framework Indicators: Healthy Eating (ST1)

Other Performance Indicators: None

The total number of impressions resulting from Rethink Your Drink Nevada social media and print media social marketing campaign will be 1.9 million

SNAP-Ed Evaluation Framework Indicators: Social Marketing (MT12)

Other Performance Indicators: None

#### Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

#### PRIORITY GOAL 4

Increase food resource management skills in SNAP-eligible Nevadans.

#### SMART Objectives

55% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using the nutrition facts labels

SNAP-Ed Evaluation Framework Indicators: Food Resource Management Behaviors (MT2)

Other Performance Indicators: None

46% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of comparing prices before buying food

SNAP-Ed Evaluation Framework Indicators: Food Resource Management Behaviors (MT2)

Other Performance Indicators: None

62% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of worrying about running out of food before getting money to buy more

SNAP-Ed Evaluation Framework Indicators: Food Resource Management Behaviors (MT2)

Other Performance Indicators: None

54% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using a grocery list when going grocery shopping

SNAP-Ed Evaluation Framework Indicators: Food Resource Management Behaviors (MT2)

Other Performance Indicators: None

#### Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

#### PRIORITY GOAL 5

Increase physical activity participation in SNAP-eligible Nevadans.

#### SMART Objectives

85% of early childhood participants who do not meet competency standards will improve in physical movement skills after participating in Color Me Healthy or being exposed to physical literacy music and dance, as measured by the Physical Movement Assessment

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

52% of adults will increase the number of days they are physically active

SNAP-Ed Evaluation Framework Indicators: Physical Activity & Reduced Sedentary Behavior (MT3)

Other Performance Indicators: None

#### Goal Types

- Improve health behaviors
- Improve policies, systems, or environment of settings

#### PRIORITY GOAL 6

PSE approaches will be maximized across SNAP-eligible sites in SNAP-Ed implementing counties and communities to improve access to healthy eating and physical activity.

#### SMART Objectives

25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey

SNAP-Ed Evaluation Framework Indicators: Organizational Partnerships (ST7)

Other Performance Indicators: None

10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)

SNAP-Ed Evaluation Framework Indicators: Champions (ST6)

Other Performance Indicators: None

5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)

SNAP-Ed Evaluation Framework Indicators: Readiness and Need (ST5)

Other Performance Indicators: None

Increase awareness of SNAP utilization at SNAP authorized farmers markets as measured by a 15% return rate of farmers market postcards distributed to SNAP-enrolled households in at least 3 zip codes with a SNAP-authorized farmers market present

SNAP-Ed Evaluation Framework Indicators: Agriculture (MT8)

Other Performance Indicators: None

50% of medical/dental care practices who receive the Rethink Your Drink Nevada Toolkit will use one or more items to educate parents/guardians of youth about healthful beverages

SNAP-Ed Evaluation Framework Indicators: Social Marketing (MT12)

Other Performance Indicators: None

80% of SNAP-authorized grocery stores who are invited to participate in Rethink Your Drink Nevada will agree to provide floor space/opportunity to distribute and promote healthy drink recipes at the point-of-purchase.

SNAP-Ed Evaluation Framework Indicators: Social Marketing (MT12)

Other Performance Indicators: None

50% of WIC educators who complete the RYD survey will use one or more resources to educate parents/guardians of youth about healthful beverages.

SNAP-Ed Evaluation Framework Indicators: Social Marketing (MT12)

Other Performance Indicators: None

#### Goal Types

- Improve policies, systems, or environment of settings
- Improve multisector outcomes
- Improve SNAP-Ed access
- Collaborate with multiple sectors
- Develop/strengthen innovations in programming
- Improve health behaviors

## Projects Linked to the State Objectives

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Improving the likelihood of healthy habits in children under 5 years old	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>• Leverage SNAP-Ed PSE to assist with FF21-23 low CACFP participation in one identified limited food access region (of three) per year.</li> <li>• 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey</li> <li>• 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>• 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>• 85% of early childhood participants who do not meet competency standards will improve in physical movement skills after participating in Color Me Healthy or being exposed to physical literacy music and dance, as measured by the Physical Movement Assessment</li> <li>• 27% of children &lt; 5 years old participating in Color Me Healthy or I Am A Seed will improve in preference for healthy snacks, as measured by the Preschool Snack Selection Assessment</li> </ul>
Improving healthy eating/physical activity for youth (5-17 years)	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>• 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey</li> <li>• 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>• 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>• 34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active</li> <li>• 15% of youth participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors</li> <li>• 15% of youth participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables</li> <li>• 40% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed fruit in the previous week</li> </ul>

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> <li>35% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed vegetables in the previous week</li> <li>15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables</li> </ul>
Improving healthy eating/physical activity for adult populations	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>Market local and/or virtual SNAP-Ed programming via 50% of the statewide SNAP offices</li> <li>55% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using the nutrition facts labels</li> <li>46% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of comparing prices before buying food</li> <li>62% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of worrying about running out of food before getting money to buy more</li> <li>54% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using a grocery list when going grocery shopping</li> <li>25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey</li> <li>10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> <li>34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active</li> <li>52% of adults will increase the number of days they are physically active</li> <li>15% of adults participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors</li> <li>15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables</li> <li>43% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of fruit consumed per day</li> <li>47% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of vegetables consumed per day</li> <li>25% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of consuming sugar-sweetened beverages</li> <li>36% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of buying food with lower added or no sugar added</li> </ul>
Increasing access to healthy food via Nevada's food distribution channels	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey</li> <li>10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> </ul>

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> <li>5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)</li> </ul>
Rethink Your Drink Nevada	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>50% of medical/dental care practices who receive the Rethink Your Drink Nevada Toolkit will use one or more items to educate parents/guardians of youth about healthful beverages</li> <li>80% of SNAP-authorized grocery stores who are invited to participate in Rethink Your Drink Nevada will agree to provide floor space/opportunity to distribute and promote healthy drink recipes at the point-of-purchase.</li> <li>50% of WIC educators who complete the RYD survey will use one or more resources to educate parents/guardians of youth about healthful beverages.</li> <li>50% of parents/guardians who subscribe and regularly read the Healthy Drinks Insider will more often limit their children's intake of sugary drinks</li> <li>50% of respondents to the quick feedback survey will indicate an intent to make changes based on viewing/reading a Rethink Your Drink Nevada educational item</li> <li>The total number of impressions resulting from Rethink Your Drink Nevada social media and print media social marketing campaign will be 1.9 million</li> </ul>

## Nonproject Activities Linked to the State Objectives

Nonproject Activity	Agency Conducting Activity	SMART Objective(s) to be Addressed
Farmers market managers, farm stands, and direct farm sellers across the state of Nevada will receive technical assistance in SNAP authorization and SNAP friendliness at their markets. This assistance will be provided virtually and onsite depending on the needs of the market. New retailers within these categories interested in SNAP authorization will also receive support in completing this process. Resources will be developed and maintained to provide additional assistance when synchronous opportunities are not available. The support of SNAP authorization at farmers markets and with these retailers is intended to increase access to fruits and vegetables and facilitate utilization of SNAP in these settings.	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>Increase awareness of SNAP utilization at SNAP authorized farmers markets as measured by a 15% return rate of farmers market postcards distributed to SNAP-enrolled households in at least 3 zip codes with a SNAP-authorized farmers market present</li> </ul>
All SNAP-Ed funded personnel will participate in a statewide staff training that includes state/federal requirements, programmatic overviews, and skill development related to the SNAP-Ed plan and approved activities. One in-person training will take place and additional virtual opportunities will be coordinated to build capacity of the workforce. Training topics will include civil rights, implementing with fidelity, coaching sites to sustainability, data collection practices, PEARS utilization, and coordination with partners (including other federal nutrition programs). The CalFresh Healthy Living Community Educator Self-Assessment Tool will be used to determine internal capacity for SNAP-Ed implementers.	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>Facilitate at least one annual SNAP-Ed training for programmatic cohesion</li> </ul>
The SNAP-Ed Needs Assessment dashboard will be expanded to include new data points (e.g., program evaluation, community nutrition access), refined to have an application programming interface (API) with secondary data sources to auto-populate when new data are available (removing manual maintenance requirements), and updated as new secondary data become available.	University of Nevada, Reno - Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>Maintain the SNAP-Ed dashboard with data updates at least once per year</li> </ul>
Agencies working with federal nutrition dollars, state dollars geared toward nutrition and physical activity, and/or similar audiences to the SNAP-Ed population will be	University of Nevada, Reno -	<ul style="list-style-type: none"> <li>Facilitate a minimum of 3 SNAC meetings per year</li> </ul>



Nonproject Activity	Agency Conducting Activity	SMART Objective(s) to be Addressed
engaged to improve coordination of efforts and maximize resources. In Year 1, Nevada aims to revitalize its State Nutrition Action Council through this nonproject activity. This effort of coordination will strengthen partnership between agencies, actively engage partners in identifying opportunities to collaborate, and develop synergetic goals with shared responsibility across action plans.	Extension (Implementing Agency)	<ul style="list-style-type: none"> <li>• Market local and/or virtual SNAP-Ed programming via 50% of the statewide SNAP offices</li> <li>• Leverage SNAP-Ed PSE to assist with FF21-23 low CACFP participation in one identified limited food access region (of three) per year.</li> </ul>

## SNAP-Ed Outreach

Methods that the State agency will use to notify SNAP applicants, participants, and eligible individuals of the availability of SNAP-Ed activities. Including a description of any specific target groups for these outreach efforts and, if relevant, how SNAP-Ed is working with State and local SNAP offices to reach participants and applicants.

DWSS will leverage internal partnerships within Department of Health and Human Services to improve recruitment and outreach channels for SNAP-Ed programming. Local in-person and virtual direct education classes will be marketed through SNAP offices, focusing first on priority counties/zip codes based on the 2022 needs assessment. Individuals eligible for programming will also be engaged through SNAP Employment & Training, Temporary Assistance for Needy Families, and Special Supplemental Nutrition Program for Women, Infants, and Children. Notification of programming will occur through printed flyers distributed at sites and electronic communication. Local SNAP offices will also be provided a calendar of nearby SNAP-Ed activities (provided by the University of Nevada, Reno Extension.) to provide to their customers. This outreach effort will prioritize engaging adults. Youth program recruitment will also be shared through these channels to make parents and caregivers aware of available SNAP-Ed programming designed for the children in their household. Finally, certain households enrolled in SNAP will be notified of SNAP-Ed activities and SNAP utilization at nearby farmers markets with support from University of Nevada, Reno Extension. These households will be identified based on the geographic of SNAP-authorized farmers markets receiving technical support from SNAP-Ed in FFY24.

## Action Plan Overview

Overview of how the planned SNAP-Ed efforts across implementing agencies and subgrantees fit together to address the target audiences' needs, accomplish SMART objectives, and complement other programs in the State to support individuals and families with low incomes in improving their healthy eating and physical activity behaviors.

To strengthen SNAP-Ed program implementation and design, DWSS proposes to contract with UNR EXT as the only Nevada IA in FFY24. This leverages UNR EXT's academic expertise and capacity while maintaining DWSS's responsibility as the administrative and regulatory agency over the program. Through the funds awarded to UNR EXT, UNR EXT will subcontract out some of the State Plan's projects and affiliated activities in certain geographic areas across the state. This approach proposes to not only strengthen programming but also make funding available to smaller/diverse agencies who may not have the capacity to manage an entire subaward from DWSS, but have the expertise and community relationships to successfully implement aspects of the SNAP-Ed work with direct support from UNR EXT.

For FFY24, DWSS and UNR EXT released a joint RFA for agencies to submit applications to receive SNAP-Ed funds as a subcontractor of UNR EXT's. In the RFA, the four projects, priority geographic areas, approved SNAP-Ed Toolkit interventions, and available funding are outlined. The available geographic areas for implementation were identified by determining the communities with highest need for SNAP-Ed and gaps within UNR EXT's existing programs. A three-person evaluation committee will perform a technical and content review (using a scoring matrix) of all applications.

The timeline of the RFA is as follows:

- August 8th – announced
- August 18th – final date to submit questions
- August 22 – response to questions provided
- August 29th – deadline for submission
- September 12th – notification of selected agencies



Once subcontracts are awarded, necessary amendments will be submitted as soon as possible to USDA FNS. DWSS and UNR EXT aim to have funds available for subcontractors on or about October 1, 2023, pending USDA FNS approval.

In this restructure, there will be improved programmatic cohesion since all SNAP-Ed implementers will have access to the same guidance and resources for successful implementation of approved interventions and activities. Reporting efforts will also be strengthened since all direct education will use the same age-appropriate aggregate evaluation tools (developed by UNR EXT) across curricula. The planned SNAP-Ed efforts across UNR EXT and its subcontractors are responsive to secondary data, aligned with identified needs related to dietary behaviors and physical activity, and synergetic without duplicating efforts. All agencies will work towards the same state level goals, which will maximize impacts and reach. SNAP-Ed efforts will also be better integrated with other nutrition education programs under UNR EXT (e.g., EFNEP) and within the State Agency (e.g., CACFP). In FFY24, strengths of DWSS (e.g., fiscal management, regulatory oversight), UNR EXT (e.g., academic expertise, infrastructure), and identified subcontractors (e.g., community connectedness, diversity of engagement), will be maximized to improve the quality of SNAP-Ed in Nevada.

## Planned Projects and Activities

### University of Nevada, Reno - Extension (Implementing Agency) Projects and Activities

#### Improving the likelihood of healthy habits in children under 5 years old

This project is entering year 1 of implementation

##### Project Description

In Nevada, 32.4% of kindergarteners were overweight or obese during the 2019-2020 school year (Nevada Institute for Children's Research and Policy, 2021). During the 2019-2020 school year, 50% of Nevada's 3 and 4-year-old students were low income (Friedman-Krauss et al., 2021). These data suggest an area of opportunity for SNAP-Ed to be leveraged as an early intervention program to improve dietary and physical activity habits in youth while also supporting early childcare education (ECE) centers with PSE approaches. This project is designed as a multi-component intervention using direct education, health promotion, and PSE approaches. While this project will focus on children under 5 years old, the activities will also engage the teachers and families in an effort to facilitate change within the multiple sectors of influence.

Educational messages are specifically designed and tailored for this age group and will focus on identification of healthy foods and development of physical literacy skills. In addition, educational messages provided to the ECE centers, teachers, and families will focus on increasing fruit and vegetable consumption and increasing opportunities for physical activity. Evaluation will include outcomes from the children themselves, and recall from the parents/teachers. The associated activities for this project will be implemented at SNAP-eligible ECE centers based on census tract and ECE subsidy data. Implementation in Churchill, Lyon, and southern Nye counties will be conducted via a UNR EXT subcontractor. In Clark County there are 9 identified zip codes qualifying for SNAP-Ed and four of them may be engaged in this work through a subcontractor.

The project and its associated activities are supported by ECE centers, in addition to organizations and coalitions serving this audience. While children under 5 years old will likely continue to be a focus for Nevada SNAP-Ed in some way, sites engaged in this project work will enter a 3-5 year sustainability approach depending on capacity to initiate, implement, and support changes.

In the first year, once sites are recruited and engaged, the Creating Healthy Opportunities in Child Care Environments assessment and framework will be introduced and used to develop wellness committees, action plans, and goals. Depending on each site's capacity and needs, PSE activities will be implemented and supported with SNAP-Ed funds. PSE interventions will be identified based on the assessment tool and action plans. In addition to PSE, direct education train-the-trainer opportunities will be available to ECE staff. The available curricula in FFY24 will be Color Me Healthy and I Am A Seed (emerging). As the site progresses through the 3-5 year sustainability plan, additional activities and interventions associated with the project will be introduced. Activities will be observed and evaluated by SNAP-Ed staff early in the sustainability plan to ensure fidelity of implementation. As the project progresses, continuity of integrity will be maintained through continued ECE staff training and development of resources. All activities aim to develop knowledge and skills in children under 5 to sustain behavior change related to healthy eating and physical activity. Projected reach = 266 children, 56 parents/caregivers.

##### Linked SMART Objectives

- Leverage SNAP-Ed PSE to assist with FF21-23 low CACFP participation in one identified limited food access region (of three) per year.
- 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey
- 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)
- 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)

- 85% of early childhood participants who do not meet competency standards will improve in physical movement skills after participating in Color Me Healthy or being exposed to physical literacy music and dance, as measured by the Physical Movement Assessment
- 27% of children < 5 years old participating in Color Me Healthy or I Am A Seed will improve in preference for healthy snacks, as measured by the Preschool Snack Selection Assessment

### Settings and Approaches


Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (1 tribal / 4 rural / 21 total)</li> </ul>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (1 tribal / 4 rural / 21 total)</li> </ul>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

### Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>• Younger than 5</li> </ul>	<ul style="list-style-type: none"> <li>• No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No gender group priority</li> </ul>

### Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
<p><b>CHOICE: Creating Healthy Opportunities In Child Care Environments</b></p> <p>Not adapted for this project</p> <p><b>Color Me Healthy (CMH)</b></p> <p>Not adapted for this project</p>

Previously Developed Interventions
<p><b>I Am A Seed</b></p> <p> This intervention has not been approved for use by FNS.</p> <p>Not adapted for this project</p> <p><u>Emerging:</u> Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans</p> <p><u>Foundational Evidence:</u></p> <p>In 2022 I Am A Seed underwent process evaluation and the curriculum was revised based on these findings. In FFY24, I Am A Seed will be implemented in ECE centers in at least two counties in Nevada using SNAP-Ed funding. Data will be collected on knowledge and behavior change outcomes in children under five. SNAP-Ed funding will be used to evaluate these outcomes. Additional funding from the University of Nevada, Reno will be leveraged to conduct a quasi-experimental study to compare the outcomes between an exposed and unexposed group. There is intent to submit the curriculum to the SNAP-Ed Toolkit once evaluated in SNAP-Ed programming and through the quasi-experimental design.</p>

## New Interventions

### Physical Literacy Dances

Academic faculty within the University of Nevada, Reno Extension have previously developed music and dance videos for children under the age of 5 years old. These dances incorporate important physical literacy skills that are linked to motor development and subsequent physical activity participation in older age. These dances are currently available in the practice tested curriculum, All 4 Kids (Lindsay et al., 2020). In an effort to increase their use in early childcare education settings, the music and dance videos will be available as a standalone intervention in FFY24. The author of the curriculum, Dr. Lindsay, and the SNAP-Ed Principal Investigator will develop and provide an informational session on the value of the dances to early childcare professionals, and then allow the teachers to implement the dances in any frequency that works for their classroom. Physical literacy assessments of the children and qualitative feedback from the teachers will be collected to evaluate the effectiveness of the intervention in normal classroom conditions.

Providing these music and dance videos as a standalone intervention to promote physical activity will occur in at least two Nevada counties to assess the success of implementation, effectiveness in improving physical literacy, and overall support from early childcare education sites. We will determine the training and resources that facilitate the uptake of this intervention within the classroom. This evidence base will support the submission of the intervention to the SNAP-Ed Toolkit as a physical activity PSE approach that can easily be integrated into classrooms at a low cost.

## Improving healthy eating/physical activity for youth (5-17 years)

This project is entering year 1 of implementation

### Project Description

In Nevada, 18.2% and 20.4% fourth, seventh, and tenth graders in urban counties were overweight or obese, respectively (Division of Public and Behavioral Health, 2021). Similarly, 18.1% and 15.9% of Nevada high school students were reported to be overweight or obese, respectively (Centers for Disease Control and Prevention, 2021). In the 2021 Youth Risk Behavior Survey, nearly 15% of Nevada's high schoolers did not eat fruit or vegetables in the prior seven days nor did they participate in at least 60 minutes of physical activity on any day (Centers for Disease Control and Prevention, 2021). Similarly, nearly 28% of students did not eat breakfast in the prior seven days (Centers for Disease Control and Prevention, 2021). Finally, Clark County School District is the 5th largest district in the country (Falcone et al., 2020) with all schools having more than 50% of students receiving free- and reduced-price meals in the 2022-2023 school year (Nevada Department of Agriculture, 2022). SNAP-Ed programming can serve as primary prevention for youth by improving nutrition/physical activity knowledge, skills, and ultimately changing behavior. This project is designed as a multi-component intervention using direct education, health promotion, and PSE approaches. This project will engage children from kindergarten to 12th grade through various settings in rural and urban environments. Implementation sites will be identified based on American Community Survey poverty data and free- and reduced-price meal data. Implementation in Churchill, Lyon, and southern Nye counties will be conducted via a UNR EXT subcontractor. In Clark County there are 9 identified zip codes qualifying for SNAP-Ed and four of them may be engaged in this work through a subcontractor. In Washoe County the older youth engagement in the three priority zip codes will potentially be engaged through a subcontractor.

Educational messages for the youth will be dependent on age, but focus on identification and selection of healthy foods, trying new fruits and vegetables, reducing sugar-sweetened beverages, increasing physical activity participation, and making smart choices related to nutrition and physical activity. The messages will be age appropriate. Evaluation will aggregate outcomes across all curricula for third to eighth and ninth through twelfth graders. PSE approaches will support the direct education messaging in the classrooms and engage the whole school in wellness efforts and smarter lunchroom activities. Sites engaged in this project work will enter a 3-5-year sustainability approach depending on capacity to initiate, implement, and support changes. In the first year, once youth serving sites have been recruited, direct education will be implemented based on age group. Simultaneously, the Smarter Lunchroom Assessment will be used in school settings to identify opportunities to increase access to healthy foods and/or discourage waste of school lunch foods. In addition, the Centers for Disease Control's School Health Index framework will structure action plans and assist with supporting school wellness initiatives. Strengthening partnerships with Nevada's school districts, Department of Education and Agriculture will also be prioritized to develop sustainable models for nutrition education in the classroom and PSE approaches across the schools. Projected reach = 8,630.

### Linked SMART Objectives

- 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey
- 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)
- 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)

- 34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active
- 15% of youth participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors
- 15% of youth participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables
- 40% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed fruit in the previous week
- 35% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed vegetables in the previous week
- 15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables

### Project Outreach

In addition to engaging youth at SNAP-Ed eligible schools, youth will be recruited and reached in after-school and summer program settings through partnerships with agencies serving similar audiences. Outreach efforts will also include parents and caregivers being served at local SNAP offices and/or participating in SNAP Employment & Training to make them aware of available programming for children in their home.

### Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Schools (K-12, elementary, middle, and high) (0 tribal / 5 rural / 24 total)</li> <li>• Schools (K-12, elementary, middle, and high) (4 tribal / 13 rural / 53 total)</li> <li>• Community and recreation centers (1 tribal / 6 rural / 17 total)</li> </ul>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Schools (K-12, elementary, middle, and high) (4 tribal / 13 rural / 53 total)</li> </ul>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

### Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>• 5-17 <ul style="list-style-type: none"> <li>◦ 8–10 (or grades 3–5)</li> <li>◦ 11–13 (or grades 6–8)</li> <li>◦ 14–17 (or grades 9–12)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No gender group priority</li> </ul>

### Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
<p><b>Pick a better snack</b></p> <p><u>Adapted</u> for this project:</p> <p>This intervention will be delivered as summer programming and will be modified to single lessons to meet the needs of community partners. If partners can accommodate multiple sessions, the program will be delivered one to two times a week (rather than once a month). This intervention will also be delivered to youth older than 3rd grade if needed, depending on the audience of the partner site. Often summer programming has multiple ages represented so this intervention may be implemented with youth up to 5th grade. Evaluation of the single lessons will measure short</p>

term indicators (i.e., intent to apply the topic of the day) and will only be applied to youth in third grade or older due to reading comprehension requirements of the survey tool.

#### The OrganWise Guys Program

Not adapted for this project

#### Choose Health: Food, Fun, and Fitness (CHFFF)

Not adapted for this project

#### Eating Smart • Being Active

Adapted for this project:

This program will be modified when delivered to older teens to replace images adult/family images with ones that are more appropriate for the age group (e.g., showing teens). The parenting references will be removed and recipes will be selected that appeal to the age group (e.g., require less cooking equipment, familiar foods, etc.).

#### Project breakFAST (Fueling Academics and Strengthening Teens)

Not adapted for this project

### Previously Developed Interventions

#### Smarter Lunchroom Assessment

⊘ This intervention has not been approved for use by FNS.

Adapted for this project:

The assessment tool will be updated to reflect the various school district restrictions and opportunities in the state of Nevada. The tool was developed by Cornell University, however, some of the scoring items do not apply to school districts in Nevada. Modifications to the tool will improve the scoring for what is feasible across the state of Nevada and allow for more achievable goals to be set. A Co-Principal Investigator is responsible for the development, implementation, and evaluation of these revisions. The updated tool will be piloted in elementary, middle, and high school settings. With older audiences, students will be engaged to oversee the assessment process leveraging a community-based participatory approach.

Practice tested:

Mumby, S., Leineweber, M., & Andrade, J. (2018). The Impact The Smarter Lunchroom Movement strategies have on school children's healthy food selection and consumption: A systematic review. *Journal of Child Nutrition & Management*, 42(2). <https://schoolnutrition.org/journal/fall-2018-the-impact-the-smarter-lunchroom-movement-strategies-have-on-school-childrens-healthy-food-selection-and-consumption-a-systematic-review/>

#### School Health Index

⊘ This intervention has not been approved for use by FNS.

Not adapted for this project

Practice tested:

Staten, L. K., Teufel-Shone, N. I., Steinfeldt, V. E., Ortega, N., Halverson, K., Flores, C., & Lebowitz, M. D. (2005). The school health index as an impetus for change. *Preventing chronic disease*, 2(1), A19. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1323322/>

*Note, since this publication a newer version has been published by the CDC (<https://www.cdc.gov/healthyschools/shi/index.htm>)*

### New Interventions

No data submitted

### Improving healthy eating/physical activity for adult populations

This project is entering year 1 of implementation

### Project Description

In Nevada, 36.1% and 31.3% of adults are overweight or obese, respectively (Centers for Disease Control and Prevention, 2021). Similarly, 41.9% of Nevada adults consume fruit less than one time per day, 24.0% consume vegetables less than one time per day, and 24.2% do not participate in physical activities (Centers for Disease Control and Prevention, 2021). These data suggest an increased need for SNAP-Ed educational messages to improve knowledge and skills that will elicit behavior change related to nutrition and physical activity. This project is designed to focus on direct and indirect education with educational messages focused on increased fruit/vegetable consumption and variety, reduced sugar-sweetened beverage consumption, increased food resource management skills, and increased participation in strength and aerobic physical activities. Multi-session direct education interventions will be evaluated using pre- post-surveys to measure behavior change. Single session direct education lessons will be evaluated using post-only surveys measuring the intent to apply lesson materials.

This project will be ongoing as adults are anticipated to continue as a priority in Nevada. In FFY24, adult direct education will be provided in-person across a variety of SNAP-eligible domains in rural and urban communities. Implementation sites will primarily be identified using the American Community Survey poverty data for zip codes. Implementation in Lyon County, southern Nye County, and certain zip codes of Washoe County will be conducted via a UNR EXT subcontractor. In Clark County there are 9 identified zip codes qualifying for SNAP-Ed and four of them may be engaged in this work through a subcontractor. Direct education will also be available synchronously online for participants who are unable to commute to programming sites. Programming will be offered at times and locations that are convenient to the priority population and available in appropriate languages and reading levels.

Implementation training and technical assistance will be provided to all staff working in this project to ensure program fidelity. Similarly, program observations will be conducted by the Division of Welfare and Supportive Service and University of Nevada, Reno Extension to ensure integrity, identify areas of opportunity, and celebrate effective implementation strategies. Staff will be trained in data collection.

In addition to direct education lessons, PSE approaches will be incorporated with adult audiences in recovery from substance use. Many individuals in recovery are low-income and experience food insecurity. Individuals in recovery, particularly those with stimulant use, are characterized by malnutrition, low energy and fatigue, impaired metabolism, and disrupted satiety cues. To reach these audiences, SNAP-eligible transitional housing and treatment facilities in priority geographies will be engaged to participate in the project. These sites will enter a 3-5 year sustainability approach depending on their capacity to initiate, implement, and support changes. In the first year, sites will participate in environmental assessments and determine readiness to change based on goals and site capacity. This work will be supported by Nevada's Recovery Friendly Workplace Unit to integrate nutrition and physical activity broadly in recovery efforts. Projected reach across DE and PSE efforts = 1,196.

### Linked SMART Objectives

- Market local and/or virtual SNAP-Ed programming via 50% of the statewide SNAP offices
- 55% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using the nutrition facts labels
- 46% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of comparing prices before buying food
- 62% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of worrying about running out of food before getting money to buy more
- 54% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using a grocery list when going grocery shopping
- 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey
- 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)
- 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)
- 34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active
- 52% of adults will increase the number of days they are physically active
- 15% of adults participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors
- 15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables
- 43% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of fruit consumed per day
- 47% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of vegetables consumed per day
- 25% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of consuming sugar-sweetened beverages
- 36% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of buying food with lower added or no sugar added

**Project Outreach**

Eligible individuals will be notified through partners who are serving the priority audience and/or engaging with the audience for different services, such as food pantries, low-cost healthcare clinics, and low-income housing. Partners will also include other federal nutrition programs and recruitment will extend to SNAP offices and through the SNAP Employment & Training network. In addition, a partnership with the state's Recovery Friendly Workplace Unit will assist in recruitment of sites to participate in PSE initiatives.

**Settings and Approaches**

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Implementing, Evaluating</p> <p>Provided in <a href="#">English, Spanish</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>Residential treatment centers (0 tribal / 0 rural / 4 total)</li> <li>Indian Reservations (2 tribal / 0 rural / 2 total)</li> <li>Healthcare clinics and hospitals (0 tribal / 0 rural / 2 total)</li> <li>Non-profit substance use education (0 tribal / 0 rural / 1 total)</li> <li>Senior centers (0 tribal / 2 rural / 6 total)</li> <li>Healthcare clinics and hospitals (0 tribal / 0 rural / 17 total)</li> <li>Community and recreation centers (0 tribal / 0 rural / 2 total)</li> <li>Public housing sites (includes public housing for seniors and disabled individuals) (0 tribal / 0 rural / 7 total)</li> </ul>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training)</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>Residential treatment centers (0 tribal / 0 rural / 4 total)</li> <li>Healthcare clinics and hospitals (0 tribal / 0 rural / 2 total)</li> <li>Non-profit substance use education (0 tribal / 0 rural / 1 total)</li> </ul>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

**Priority Populations**

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>18-59</li> <li>60-75</li> <li>76 or older</li> </ul>	<ul style="list-style-type: none"> <li>No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>No gender group priority</li> </ul>

**Interventions**

SNAP-Ed Interventions (Formerly Toolkit Interventions)
<p><b>Eating Smart • Being Active</b></p> <p>Not adapted for this project</p> <p><b>Cooking Matters</b></p> <p><u>Adapted</u> for this project:</p> <p>This intervention will be offered as single lessons to meet the needs of community partners and population needs. Some sites cannot maintain a consistent cohort for 4-6 weeks, thus requiring adaptations to interventions. To ensure nutrition education needs are met, these lessons will be offered as standalone education opportunities. Evaluation of the single lessons will measure short term indicators (i.e., intent to apply the topic of the day).</p> <p><b>Healthy Steps to Freedom</b></p>



Adapted for this project:

This intervention has been updated by the developer (University of Nevada, Reno faculty) to be offered as a 10-week session. As insurance reimbursement has reduced the amount of time an individual can stay in recovery treatment, the reduced curriculum length allows participants to finish the program before having to leave a facility. The objectives will still be met in the 10-week period.

#### Bingocize

Adapted for this project:

The nutrition module of this intervention is currently being modified by the University of Nevada, Reno Extension in partnership with Western Kentucky University. The revised nutrition education questions align with the Evaluation Framework and aim to elicit behavior change rather than solely knowledge gain. In 2023 the revised questions underwent content validity assessment and is projected to be evaluated fully through a quasi-experimental design leveraging non-SNAP-Ed funds. SNAP-Ed funds will evaluate the intervention using the Nevada evaluation tools.

#### Previously Developed Interventions

No data submitted

#### New Interventions

##### Recovery Site Environmental Assessment

This assessment will be developed by the University of Nevada, Reno Extension SNAP-Ed Principal Investigator and Extension Nutrition Specialist (Full Professor) whose focus area is nutrition and physical activity in recovery populations. The assessment will allow SNAP-Ed implementers to determine PSE opportunities for sites working with populations in recovery. The assessment will engage site coordinators/directors and clients to gather information about the environment as it pertains to nutrition and physical activity. Recommended PSE changes will be provided based on the assessment findings and readiness for change.

The assessment tool will be implemented in recovery settings in two Nevada counties to assess its implementation, effectiveness in identifying PSE opportunities, and overall support from recovery site operators. We will determine the methods and strategies that facilitate the uptake of this tool across recovery sites to successfully identify nutrition and physical activity opportunities. This evidence base will support the development of a full recovery-focused PSE framework that can eventually be leveraged across multiple agencies working with recovery audiences.

#### Increasing access to healthy food via Nevada's food distribution channels

This project is entering year 1 of implementation

##### Project Description

Approximately 13% of Nevadans experience food insecurity, including 20% of Nevada children (Feeding America, n.d.). SNAP-Ed has the opportunity to engage individuals experiencing food insecurity through the food distribution channels and can provide sustainable approaches to support the promotion of nutritious foods. This project is designed to focus on PSE approaches, but will overlap with education efforts offered under the direct education project for adults. Implementation of this project requires strong partnerships with the two food banks in Nevada. In Southern Nevada, University of Nevada, Reno Extension will work closely with Three Square Food Bank to assess food bank policies, the food pantry environments, and opportunities to promote wellness throughout the distribution channel while maintaining the availability of culturally available food items. The Supporting Wellness at Pantries (SWAP) initiative was piloted in Southern Nevada in 2018 but faced challenges due to the procurement processes of Three Square. In Northern Nevada and across the rural/frontier communities, University of Nevada, Reno Extension anticipates subcontracting with the Food Bank of Northern Nevada to conduct this work. University of Nevada, Reno Extension will provide supplementary activities to support the initiatives led by subcontractor.

In year 1, programming will prioritize the two food banks and food pantry locations in the priority geographic areas identified in the 2021 American Community Survey for SNAP-Ed programs. In Southern Nevada, University of Nevada, Reno Extension will contribute to developing a modified ranking system that is appropriate for the procurement processes of Three Square, with a primary goal of developing a sustainable process. In the rural and frontier counties of Northern Nevada, the Food Bank of Northern Nevada will evaluate its procurement and ranking system of available foods and offer support to its food pantries across the region to maintain nutritious policies. These efforts aim to improve consistency in nutritious food access across the state and within rural and urban communities. Food pantries will enter a 3-5 year sustainability approach depending on their capacity to initiate, implement, and support changes.



In year 1, partnerships will also be developed with the Food Distribution Program on Indian Reservation operators across the state with intended PSE engagement in year 2 of the grant cycle. In future years of the project, other food distribution sites will be engaged (e.g., corner stores, food gleaning and recovery organizations, etc.).

This project aims to strengthen SNAP-eligible Nevadans' access to and awareness of healthy foods and beverages in the charitable food system. The project also aims to support food bank and food pantry staff in the sustainable implementation of wellness in pantries. Activities will include environmental assessments, action plan development, staff and volunteer training, policy revisions, environmental signage, and integration of the food system with other project implementation sites. Dietetic professionals within University of Nevada, Reno Extension, Three Square, and Food Bank of Northern Nevada will also be engaged to create/analyze recipes, produce fact sheets, and develop additional materials to support the ranked foods in the food banks and pantries. Materials will be available in appropriate languages.

Linked SMART Objectives

- 25% of SNAP-Ed partnerships will be assessed using the Collaboration Readiness Survey
- 10% of SNAP-Ed eligible sites in each project domain and implementing community will have an identified SNAP-Ed champion for PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)
- 5% of SNAP-Ed eligible sites in each project domain and implementing community will have documented readiness for changes in PSE approaches (communities may be as broad as a county or as narrow as a neighborhood within a zip code)

Project Outreach

Food pantries engaged in this work will be provided signage and guides explaining the ranking system of the food items.

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> This project does not include direct education</p>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes</p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Food distribution sites (e.g, FDPIR, TEFAP, CSFP) (2 tribal / 0 rural / 2 total)</li><li>• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 7 rural / 9 total)</li></ul>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"><li>• No age group priority</li></ul>	<ul style="list-style-type: none"><li>• No racial group priority</li></ul>	<ul style="list-style-type: none"><li>• No ethnic group priority</li></ul>	<ul style="list-style-type: none"><li>• No gender group priority</li></ul>

Interventions

SNAP-Ed Interventions (Formerly Toolkit Interventions)
<p><b>Nutrition Environment Food Pantry Assessment Tool</b></p> <p>Not adapted for this project</p>
Previously Developed Interventions

### Supporting Wellness at Pantries

⊘ This intervention has not been approved for use by FNS.

Not adapted for this project

Practice tested:

Hampson, J. & MacNell, L. (2022). Supporting wellness at pantries (SWAP) nutrition stoplight system aids rural food pantry clients living with chronic disease in selecting nutritious options. *Chronic Illness* 18(3), 643-651. <https://doi-org.unr.idm.oclc.org/10.1177/17423953211023976>

### Food Bank Health and Nutrition Assessment

⊘ This intervention has not been approved for use by FNS.

Not adapted for this project

Practice tested:

Nguyen, C. J., Kownacki, C., Skaradzinski, V., Streitmatter, K., Acevedo, S., Ericson, S. D., Hager, J. E., & McCaffrey, J. (2023). Development and evaluation of the Food Bank Health and Nutrition Assessment. *Public Health Nutrition* 26(4), 738-747. doi:10.1017/S1368980023000204

### New Interventions

No data submitted

## Rethink Your Drink Nevada

This project is entering year 11 of implementation

### Project Description

The goal of the Rethink Your Drink Nevada (RYD) project is to promote healthful beverages and to decrease the intake of sugary drinks among young children, ages 2 to 12 years-old. Sugary drinks contribute significantly to added sugar consumption across all age groups and increase disease risk. A number of changes, such as mandated school wellness policies, have helped to lower intakes over the past 20 years. However, intake remains excessive – particularly in low-income households and among some racial/ethnic groups. Research has also shown that young children who consume sugary drinks, do so most often in the home. Therefore, RYD efforts have been largely directed at parents/guardians of young children as they are the “gatekeepers” of household food and beverages.

RYD employs a variety of complementary, multi-level approaches (i.e., social marketing and PSE) to encourage parents/guardians 1) to monitor and limit children's intake of sugary drinks, 2) to offer more healthful beverages such as water, and fat-free/low-fat milk and 3) to more often substitute whole fruit for 100% fruit juice. The approaches include those that reach the target audience in their homes, in medical and dental care settings, in their community, and at grocery stores. Approaches are continually refined to reflect the needs and characteristics of the target audience as indicated by formative, process, outcome and impact evaluation findings. The RYD plan for FFY24 includes the following (with estimated reach):

- A fully accessible website with resources and information for parents/guardians and health care professionals (~6,000 users).
- Strategic use of social media including Facebook, Instagram, Pinterest to reach SNAP-Ed eligible households (~ 1.9 million impressions)
- Provision of the RYD Toolkit materials to eligible dental and medical care professionals to facilitate their education on the importance of healthful beverages (~600 professionals/192 practices).
- Distribution and promotion of healthy drink recipe cards at select SNAP-authorized grocery stores (32 stores) and select other locations.
- Enhancement of WIC's nutrition education efforts through the provision of educational resources for parents/guardians (~47 WIC clinics).
- Participation in local health education events such as health fairs (no fewer than 5 events).
- Formative, process and outcome evaluations will be conducted for the purpose of ensuring fidelity of the program, and identifying ways to further strengthen RYD.
- Additional efforts will be made to expand on current collaborations with tribal communities including support of tribal health care centers' efforts to provide education on healthful beverages, in addition to the placement of healthy beverage recipe card stands in grocery stores located in the communities. Communication and consultation with Tribal leaders will be a priority.

Lastly, staff time will be allocated to determining how best to expand RYD to Clark County SNAP-Ed eligible households. It is anticipated that the results will shape the activities of Year 2 of UNR's SNAP-Ed Plan.

**Linked SMART Objectives**

- 50% of medical/dental care practices who receive the Rethink Your Drink Nevada Toolkit will use one or more items to educate parents/guardians of youth about healthful beverages
- 80% of SNAP-authorized grocery stores who are invited to participate in Rethink Your Drink Nevada will agree to provide floor space/opportunity to distribute and promote healthy drink recipes at the point-of-purchase.
- 50% of WIC educators who complete the RYD survey will use one or more resources to educate parents/guardians of youth about healthful beverages.
- 50% of parents/guardians who subscribe and regularly read the Healthy Drinks Insider will more often limit their children's intake of sugary drinks
- 50% of respondents to the quick feedback survey will indicate an intent to make changes based on viewing/reading a Rethink Your Drink Nevada educational item
- The total number of impressions resulting from Rethink Your Drink Nevada social media and print media social marketing campaign will be 1.9 million

**Project Outreach**

WIC staff providing nutritional education to clients with risk codes for increased sugar sweetened beverage consumption can use the Rethink Your Drink Booklet to inform clients about this program.

**Settings and Approaches**

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> This project does not include direct education</p>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Healthcare clinics and hospitals (8 tribal / 92 rural / 192 total)</li> <li>• Indian Reservations (10 tribal / 10 rural / 10 total)</li> <li>• Large food stores and retailers (four or more registers) (0 tribal / 12 rural / 20 total)</li> <li>• Small food stores (up to three registers) (2 tribal / 5 rural / 7 total)</li> </ul>	<p><b>Campaign Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a>, <a href="#">Spanish</a></p> <p><a href="#">ZIP Code</a> is the largest geographic unit.</p> <p><b>Areas covered:</b></p> <ul style="list-style-type: none"> <li>• 89013</li> <li>• 89020</li> <li>• 89042</li> <li>• 89043</li> <li>• 89047</li> <li>• 89048</li> <li>• 89049</li> <li>• 89060</li> <li>• 89061</li> <li>• 89301</li> <li>• 89314</li> <li>• 89318</li> <li>• 89403</li> <li>• 89404</li> <li>• 89408</li> <li>• 89410</li> <li>• 89412</li> <li>• 89415</li> <li>• 89419</li> <li>• 89421</li> <li>• 89424</li> <li>• 89425</li> <li>• 89426</li> <li>• 89427</li> <li>• 89428</li> <li>• 89429</li> <li>• 89431</li> <li>• 89433</li> <li>• 89434</li> <li>• 89442</li> <li>• 89444</li> <li>• 89445</li> </ul>

		<div><ul style="list-style-type: none"><li>• 89447</li><li>• 89451</li><li>• 89501</li><li>• 89502</li><li>• 89503</li><li>• 89506</li><li>• 89508</li><li>• 89509</li><li>• 89511</li><li>• 89512</li><li>• 89521</li><li>• 89523</li><li>• 89701</li><li>• 89703</li><li>• 89706</li><li>• 89801</li><li>• 89815</li><li>• 89820</li><li>• 89822</li><li>• 89825</li><li>• 89832</li><li>• 89833</li><li>• 89834</li><li>• 89835</li><li>• 89883</li></ul></div> <div>Projected reach: 400,000</div>
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Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<div><ul style="list-style-type: none"><li>• 18-59</li></ul></div>	<div><ul style="list-style-type: none"><li>• No racial group priority</li></ul></div>	<div><ul style="list-style-type: none"><li>• Hispanic/Latino</li></ul></div>	<div><ul style="list-style-type: none"><li>• No gender group priority</li></ul></div>

Interventions

<div>SNAP-Ed Interventions (Formerly Toolkit Interventions)</div> <div><div>Rethink Your Drink</div><div><div><u>Adapted</u> for this project: Additional materials and supplementary resources (e.g., blog posts, newsletters, recipes, etc.) will be created as needed to fit the needs of the Nevada communities, including tribal populations, reached by the intervention.</div></div></div>
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Fa No data submitted Assistance

#### Activity Description

Farmers market managers, farm stands, and direct farm sellers across the state of Nevada will receive technical assistance in SNAP authorization and SNAP friendliness at their markets. This assistance will be provided virtually and onsite depending on the needs of the market. New retailers within these categories interested in SNAP authorization will also receive support in completing this process. Resources will be developed and maintained to provide additional assistance when synchronous opportunities are not available. The support of SNAP authorization at farmers markets and with these retailers is intended to increase access to fruits and vegetables and facilitate utilization of SNAP in these settings.

#### Linked SMART Objectives

- Increase awareness of SNAP utilization at SNAP authorized farmers markets as measured by a 15% return rate of farmers market postcards distributed to SNAP-enrolled households in at least 3 zip codes with a SNAP-authorized farmers market present

### Statewide Workforce Development

#### Activity Description

All SNAP-Ed funded personnel will participate in a statewide staff training that includes state/federal requirements, programmatic overviews, and skill development related to the SNAP-Ed plan and approved activities. One in-person training will take place and additional virtual opportunities will be coordinated to build capacity of the workforce. Training topics will include civil rights, implementing with fidelity, coaching sites to sustainability, data collection practices, PEARS utilization, and coordination with partners (including other federal nutrition programs). The CalFresh Healthy Living Community Educator Self-Assessment Tool will be used to determine internal capacity for SNAP-Ed implementers.

#### Linked SMART Objectives

- Facilitate at least one annual SNAP-Ed training for programmatic cohesion

### SNAP-Ed Dashboard

#### Activity Description

The SNAP-Ed Needs Assessment dashboard will be expanded to include new data points (e.g., program evaluation, community nutrition access), refined to have an application programming interface (API) with secondary data sources to auto-populate when new data are available (removing manual maintenance requirements), and updated as new secondary data become available.

#### Linked SMART Objectives

- Maintain the SNAP-Ed dashboard with data updates at least once per year

### Federal Nutrition Coordination

#### Activity Description

Agencies working with federal nutrition dollars, state dollars geared toward nutrition and physical activity, and/or similar audiences to the SNAP-Ed population will be engaged to improve coordination of efforts and maximize resources. In Year 1, Nevada aims to revitalize its State Nutrition Action Council through this nonproject activity. This effort of coordination will strengthen partnership between agencies, actively engage partners in identifying opportunities to collaborate, and develop synergetic goals with shared responsibility across action plans.

#### Linked SMART Objectives

- Facilitate a minimum of 3 SNAC meetings per year
- Market local and/or virtual SNAP-Ed programming via 50% of the statewide SNAP offices
- Leverage SNAP-Ed PSE to assist with FF21-23 low CACFP participation in one identified limited food access region (of three) per year.

## Nevada Department of Health and Human Services (State Agency) Projects and Activities

No data submitted

# Planned Evaluations

## University of Nevada, Reno - Extension (Implementing Agency) Evaluations

### Evaluation of RYD Recipe Card Distribution

#### Projects Evaluated

- Rethink Your Drink Nevada

Process 10/01/2023 - 09/30/2024
<div><div>Project Components Evaluated:</div><ul style="list-style-type: none"><li>• PSE</li><li>• Social Marketing Campaign</li></ul><div>Data Collection Methods:</div><ul style="list-style-type: none"><li>• Other: Count number of events conducted at stores</li><li>• Other: Count number of materials distributed during grocery store events</li><li>• Other: Count number of recipe cards distributed</li><li>• Other: Count number of participating grocery stores</li></ul><div>Planned Use of Results:</div><ul style="list-style-type: none"><li>• Intervention adaptation or improvement</li><li>• Conference presentations: None</li><li>• Peer-reviewed paper: None</li></ul></div>

### Evaluation of RYD in Medical/Dental Care Offices

#### Projects Evaluated

- Rethink Your Drink Nevada

Process 10/01/2023 - 09/30/2024
<div><div>Project Components Evaluated:</div><ul style="list-style-type: none"><li>• PSE</li></ul><div>Data Collection Methods:</div><ul style="list-style-type: none"><li>• Other: Count number of practices who receive a RYD toolkit</li><li>• Other: Count the number of practices who request toolkit replenishments</li><li>• Other: Count the number of educational items distributed to medical and dental care practices</li></ul><div>Planned Use of Results:</div><ul style="list-style-type: none"><li>• Conference presentations: None</li><li>• Intervention adaptation or improvement</li></ul></div>

Outcome 10/01/2023 - 09/30/2024
<div><div>Project Components Evaluated:</div><ul style="list-style-type: none"><li>• PSE</li></ul><div>Objectives:</div><ul style="list-style-type: none"><li>• 50% of medical/dental care practices who receive the Rethink Your Drink Nevada Toolkit will use one or more items to educate parents/guardians of youth about healthful beverages</li></ul><div>Data Collection Methods:</div></div>

- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement

**Measurements:**

- Other: Cross-sectional survey

**Prior Evaluations:**

Wahrenburg, M., Treftz, C., Joakimson, D., Jones, D., Christiansen, E., Benedict, J. (2020). Impact Evaluation Results of Rethink Your Drink Nevada: A Campaign to Promote Healthful Beverage Choices Among SNAP Households. Journal of the Society for Nutrition Education and Behavior, Supplement; 45(7S1); S45. Joakimson, D; Wahrenburg, M., Benedict, J. (2019). Evaluation of an Intervention to Promote Healthful Beverages Through the Provision of Free Recipe Cards at Grocery Stores. Journal of Nutrition and Behavior, Vol 51(7S); S60-S61. Benedict, J., Wahrenburg, M., Treftz, C. (2019). Facilitating education on sugar-sweetened beverages in medical and dental care practice settings. Journal of the Academy of Nutrition and Dietetics, Vol 112 (9); p. A-62. Benedict, J., Treftz, C., Joakimson, D. & Christiansen, E. (2017). Promoting healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program (SNAP). Journal of the Society for Nutrition Education and Behavior, Supplement; 49(7S1); S96. Benedict, J., Pitts, R. & Christiansen, E. (2015). The impact of a community-based effort to promote healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program. Journal of the Academy of Nutrition and Dietetics, Supplement 2; 115 (9); A-98. Benedict, J., Freed, T. (2014). Results of a Pilot-Study to Reduce Sugary Drinks Among Households Participating in the Supplemental Nutrition Assistance Program (SNAP). Journal of the Academy of Nutrition and Dietetics, Supplement 2; 114 (9); A-85.

## Evaluation of RYD Grocery Store Managers' Experience

**Projects Evaluated**

- Rethink Your Drink Nevada

**Process** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- PSE

**Data Collection Methods:**

- Qualitative interview

**Planned Use of Results:**

- Intervention adaptation or improvement
- Conference presentations: None

**Outcome** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- PSE

**Objectives:**

- 80% of SNAP-authorized grocery stores who are invited to participate in Rethink Your Drink Nevada will agree to provide floor space/opportunity to distribute and promote healthy drink recipes at the point-of-purchase.

**Data Collection Methods:**

- Qualitative interview

**Planned Use of Results:**

- Intervention adaptation or improvement
- Conference presentations: None
- Peer-reviewed paper: None

**Measurements:**

- Other: Exit interview

**Prior Evaluations:**

Wahrenburg, M., Treftz, C., Joakimson, D., Jones, D., Christiansen, E., Benedict, J. (2020). Impact Evaluation Results of Rethink Your Drink Nevada: A Campaign to Promote Healthful Beverage Choices Among SNAP Households. Journal of the Society for Nutrition Education and Behavior, Supplement; 45(7S1); S45. Joakimson, D; Wahrenburg, M., Benedict, J. (2019). Evaluation of an Intervention to Promote Healthful Beverages Through the Provision of Free Recipe Cards at Grocery Stores. Journal of Nutrition and Behavior, Vol 51(7S); S60-S61. Benedict, J., Wahrenburg, M., Treftz, C. (2019). Facilitating education on sugar-sweetened beverages in medical and dental care practice settings. Journal of the Academy of Nutrition and Dietetics, Vol 112 (9); p. A-62. Benedict, J., Treftz, C., Joakimson, D. & Christiansen, E. (2017). Promoting healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program (SNAP). Journal of the Society for Nutrition Education and Behavior, Supplement; 49(7S1); S96. Benedict, J., Pitts, R. & Christiansen, E. (2015). The impact of a community-based effort to promote healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program. Journal of the Academy of Nutrition and Dietetics, Supplement 2; 115 (9); A-98. Benedict, J., Freed, T. (2014). Results of a Pilot-Study to Reduce Sugary Drinks Among Households Participating in the Supplemental Nutrition Assistance Program (SNAP). Journal of the Academy of Nutrition and Dietetics, Supplement 2; 114 (9); A-85.

Evaluation of RYD Resources among WIC Staff

Projects Evaluated

- Rethink Your Drink Nevada

<b>Process</b> 10/01/2023 - 09/30/2024
<b>Project Components Evaluated:</b> <ul style="list-style-type: none"><li>• PSE</li><li>• Social Marketing Campaign</li></ul> <b>Data Collection Methods:</b> <ul style="list-style-type: none"><li>• Self-administered online survey</li><li>• Other: Count number of WIC staff who reportedly used RYD materials during client education</li><li>• Other: Count number of RYD booklets that are distributed to WIC clients</li></ul> <b>Planned Use of Results:</b> <ul style="list-style-type: none"><li>• Intervention adaptation or improvement</li><li>• Conference presentations: None</li></ul>

Evaluation of RYD WIC Staff Experiences

Projects Evaluated

- Rethink Your Drink Nevada

<b>Process</b> 10/01/2023 - 09/30/2024
<b>Project Components Evaluated:</b> <ul style="list-style-type: none"><li>• PSE</li></ul> <b>Data Collection Methods:</b> <ul style="list-style-type: none"><li>• Self-administered online survey</li></ul> <b>Planned Use of Results:</b> <ul style="list-style-type: none"><li>• Intervention adaptation or improvement</li></ul>
<b>Outcome</b> 05/01/2023 - 05/04/2024
<b>Project Components Evaluated:</b> <ul style="list-style-type: none"><li>• PSE</li></ul> <b>Objectives:</b> <ul style="list-style-type: none"><li>• 50% of WIC educators who complete the RYD survey will use one or more resources to educate parents/guardians of youth about healthful beverages.</li></ul>



**Data Collection Methods:**

- Self-administered online survey

**Planned Use of Results:**

- Conference presentations: None
- Peer-reviewed paper: None

**Measurements:**

- Other: Cross-sectional survey

**Prior Evaluations:**

Wahrenburg, M., Treftz, C., Joakimson, D., Jones, D., Christiansen, E., Benedict, J. (2020). Impact Evaluation Results of Rethink Your Drink Nevada: A Campaign to Promote Healthful Beverage Choices Among SNAP Households. *Journal of the Society for Nutrition Education and Behavior*, Supplement; 45(7S1); S45. Joakimson, D; Wahrenburg, M., Benedict, J. (2019). Evaluation of an Intervention to Promote Healthful Beverages Through the Provision of Free Recipe Cards at Grocery Stores. *Journal of Nutrition and Behavior*, Vol 51(7S); S60-S61. Benedict, J., Wahrenburg, M., Treftz, C. (2019). Facilitating education on sugar-sweetened beverages in medical and dental care practice settings. *Journal of the Academy of Nutrition and Dietetics*, Vol 112 (9); p. A-62. Benedict, J., Treftz, C., Joakimson, D. & Christiansen, E. (2017). Promoting healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program (SNAP). *Journal of the Society for Nutrition Education and Behavior*, Supplement; 49(7S1); S96. Benedict, J., Pitts, R. & Christiansen, E. (2015). The impact of a community-based effort to promote healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program. *Journal of the Academy of Nutrition and Dietetics*, Supplement 2; 115 (9); A-98. Benedict, J., Freed, T. (2014). Results of a Pilot-Study to Reduce Sugary Drinks Among Households Participating in the Supplemental Nutrition Assistance Program (SNAP). *Journal of the Academy of Nutrition and Dietetics*, Supplement 2; 114 (9); A-85.

**Evaluation of RYD Digital Media****Projects Evaluated**

- Rethink Your Drink Nevada

**Process** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- Social Marketing Campaign

**Data Collection Methods:**

- Other: Estimated reach and impressions reported through media

**Planned Use of Results:**

- Intervention adaptation or improvement

**Evaluation of RYD Newsletter Subscribers****Projects Evaluated**

- Rethink Your Drink Nevada

**Outcome** 12/01/2023 - 09/30/2024

**Project Components Evaluated:**

- Social Marketing Campaign

**Objectives:**

- 50% of parents/guardians who subscribe and regularly read the Healthy Drinks Insider will more often limit their children's intake of sugary drinks

**Data Collection Methods:**

- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement

**Measurements:**

- Posttest

#### Prior Evaluations:

Wahrenburg, M., Treftz, C., Joakimson, D., Jones, D., Christiansen, E., Benedict, J. (2020). Impact Evaluation Results of Rethink Your Drink Nevada: A Campaign to Promote Healthful Beverage Choices Among SNAP Households. *Journal of the Society for Nutrition Education and Behavior*, Supplement; 45(7S1); S45. Joakimson, D; Wahrenburg, M., Benedict, J. (2019). Evaluation of an Intervention to Promote Healthful Beverages Through the Provision of Free Recipe Cards at Grocery Stores. *Journal of Nutrition and Behavior*, Vol 51(7S); S60-S61. Benedict, J., Wahrenburg, M., Treftz, C. (2019). Facilitating education on sugar-sweetened beverages in medical and dental care practice settings. *Journal of the Academy of Nutrition and Dietetics*, Vol 112 (9); p. A-62. Benedict, J., Treftz, C., Joakimson, D. & Christiansen, E. (2017). Promoting healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program (SNAP). *Journal of the Society for Nutrition Education and Behavior*, Supplement; 49(7S1); S96. Benedict, J., Pitts, R. & Christiansen, E. (2015). The impact of a community-based effort to promote healthful beverage choices among households enrolled in the Supplemental Nutrition Assistance Program. *Journal of the Academy of Nutrition and Dietetics*, Supplement 2; 115 (9); A-98. Benedict, J., Freed, T. (2014). Results of a Pilot-Study to Reduce Sugary Drinks Among Households Participating in the Supplemental Nutrition Assistance Program (SNAP). *Journal of the Academy of Nutrition and Dietetics*, Supplement 2; 114 (9); A-85.

## Evaluation of Direct Education

### Projects Evaluated

- Improving the likelihood of healthy habits in children under 5 years old
- Improving healthy eating/physical activity for youth (5-17 years)
- Improving healthy eating/physical activity for adult populations

**Outcome** 10/01/2023 - 09/30/2026

#### Project Components Evaluated:

- Direct Education

#### Objectives:

- 55% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using the nutrition facts labels
- 46% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of comparing prices before buying food
- 62% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of worrying about running out of food before getting money to buy more
- 54% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of using a grocery list when going grocery shopping
- 85% of early childhood participants who do not meet competency standards will improve in physical movement skills after participating in Color Me Healthy or being exposed to physical literacy music and dance, as measured by the Physical Movement Assessment
- 34% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase the number of days being physically active
- 52% of adults will increase the number of days they are physically active
- 15% of youth participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors
- 36% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will decrease in consuming sugar-sweetened beverages in the previous week
- 15% of adults participating in nutrition education that focuses on reducing consumption of sugar-sweetened beverages delivered as a single lesson will report intention to change their beverage behaviors
- 27% of children < 5 years old participating in Color Me Healthy or I Am A Seed will improve in preference for healthy snacks, as measured by the Preschool Snack Selection Assessment
- 15% of youth participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables
- 40% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed fruit in the previous week
- 35% of youth participating in OrganWise Guys, Choose Health: Food, Fun, and Fitness, or modified Eating Smart Being Active will increase in the frequency they consumed vegetables in the previous week
- 15% of adults participating in nutrition education that focuses on fruit/vegetable consumption delivered as a single lesson will report intention to change their eating behaviors related to fruits and vegetables
- 43% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of fruit consumed per day

- 47% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase the number of servings of vegetables consumed per day
- 25% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will decrease in frequency of consuming sugar-sweetened beverages
- 36% of adults participating in multi-session Cooking Matters, Eating Smart Being Active, Healthy Steps to Freedom, or Bingocize® Nutrition will increase in frequency of buying food with lower added or no sugar added

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Evaluation of PSE in Food Distribution Channels****Projects Evaluated**

- Increasing access to healthy food via Nevada's food distribution channels

**Formative** 10/01/2023 - 09/30/2024**Project Components Evaluated:**

- PSE

**Data Collection Methods:**

- Qualitative interview
- Direct observation (e.g., monitoring tool)

**Planned Use of Results:**

- Intervention design
- Intervention adaptation or improvement

**Process** 10/01/2023 - 09/30/2024**Project Components Evaluated:**

- PSE

**Data Collection Methods:**

- Qualitative interview
- Direct observation (e.g., monitoring tool)

**Planned Use of Results:**

- Intervention design
- Intervention adaptation or improvement
- Dissemination
- Conference presentations: None

**Nevada Department of Health and Human Services (State Agency) Evaluations**

No data submitted

## Coordination and Collaboration

### University of Nevada, Reno - Extension (Implementing Agency)

#### Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Food and Nutrition Service, USDA</b>						
Child and Adult Care Food Program (CACFP)	⊘	✓	✓	⊘	⊘	
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	⊘	✓	✓	⊘	⊘	
Food Distribution Program on Indian Reservations (FDPIR)	✓	⊘	⊘	⊘	⊘	
Supplemental Nutrition Assistance Program (SNAP)	⊘	⊘	⊘	⊘	✓	
<b>National Institute of Food and Agriculture, USDA</b>						
Expanded Food and Nutrition Education Program (EFNEP)	⊘	✓	✓	⊘	⊘	
<b>Food and Nutrition Service, USDA</b>						
Fresh Fruit and Vegetable Program (FFVP)	✓	⊘	⊘	⊘	⊘	
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	✓	✓	✓	✓	⊘	
Other: Inter-Tribal Council of Nevada WIC	⊘	✓	⊘	⊘	✓	

#### Engagement With Multisector Partnerships/Coalitions

<b>Chefs for Kids Local</b>	<b>Southern Nevada Food Council Local</b>	<b>Northern Nevada Food Security Coalition Local</b>
<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Food industry: 8</li> <li>Public health and healthcare: 1</li> <li>Education: 1</li> <li>Media: 1</li> <li>Agriculture: 1</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Government: 2</li> <li>Agriculture: 7</li> <li>Public health and healthcare: 1</li> <li>Transportation: 1</li> <li>Food industry: 1</li> <li>Community design: 2</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Agriculture: 3</li> <li>Education: 1</li> <li>Public health and healthcare: 1</li> <li>Social/human services: 1</li> </ul>

**Key Activities**

This coalition provides funding for nutrition education within University of Nevada, Reno Extension that supplements the SNAP-Ed portfolio. In addition, the coalition provides a hot breakfast to a subset of SNAP-Ed elementary schools each year through food industry partnerships and donates grocery store gift cards to families at the schools. The coalition aims to address childhood hunger by feeding over 10,000 students with healthy meals and bolstering SNAP-Ed nutrition education with private funding.

- Education: 1

**Key Activities**

The SNFC leverages collective resources and expertise for the creation of equitable and sustainable food environment through education and policy. Activities include identifying policy and/or systems issues that can be addressed at various jurisdictional levels of local government, engaging stakeholders in exploration of issues within the food system, and organizing public education activities. The SNFC aims to assess food access points (e.g., supermarkets, convenience stores, corner stores, etc.) across southern Nevada to understand availability of healthy foods and SNAP authorization.

**Key Activities**

The coalition supports ongoing food security efforts and initiatives including identifying outlets to distribute produce, strengthening urban agriculture infrastructure, and distributing educational resources. Key activities support produce distribution at various food access points that serve low-income audiences. Nutrition education is provided to complement all produce distribution.

## Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Quinn River Market	Our Grocery Store	Fallon Tribe Health Center	Washoe Tribal Health Center	Southern Bands Health Center	Owyhee Community Health Center
<b>Primary Contact</b> Bruce Calhoun  <b>Contact Title</b> Manager  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>	<b>Primary Contact</b> Lisa Jim  <b>Contact Title</b> Manager  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>	<b>Primary Contact</b> Susan Bracamontes  <b>Contact Title</b> Assistant Director  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>	<b>Primary Contact</b> Taylor Cruz  <b>Contact Title</b> Registered Dietitian  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>	<b>Primary Contact</b> Kirin Madden  <b>Contact Title</b> Physician  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>	<b>Primary Contact</b> Kathleen Payton  <b>Contact Title</b> Registered Dietitian  <b>Nature of Work</b> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul>
<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization does not serve only one federally/state recognized tribe, but is a grocery store that serves multiple tribes in the local region. There has not been a formal consultation with this market; however, collaboration with this organization has resulted in modification of	<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization does not serve only one federally/state recognized tribe, but is a grocery store that serves multiple tribes in the local region. There has not been a formal consultation with this market; however, collaboration with this organization has resulted in modification of RYD Toolkit	<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization is located on the Fallon Paiute Shoshone Indian Colony, but may serve individuals from other federally/state recognized tribes in the local area. There has not been a consultation with this clinic per se. Over the years however, participating	<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization serves individuals from various federally/state recognized tribes in the local area (from Alpine county California through Carson City, Nevada). There has not been a consultation with this clinic per se. Over the years however, participating	<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization serves individuals from various federally/state recognized tribes in the local area (Elko County). The clinic primarily serves individuals from the Te-Moak Bands and four nearby colonies and three reservations. There has not been a consultation with this clinic per se.	<b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> This organization is located on the Duck Valley Reservation, but may serve individuals from other federally/state recognized tribes in the local area (Elko County). There has not been a consultation with this clinic per se. Over the years

<p>RYD Toolkit materials and the distribution of these materials. This manager participates in process evaluation of the Toolkit items.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this organization.</p>	<p>materials and the distribution of these materials. This manager participates in process evaluation of the Toolkit items.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this organization.</p>	<p>medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<p>medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<p>Over the years however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<p>however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>
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<p><b>Yerington Paiute Tribal Health Clinic</b></p>	<p><b>Walker River Paiute Tribe Health Clinic</b></p>	<p><b>Newe Medical Clinic</b></p>	<p><b>Pyramid Lake Health Clinic</b></p>
<p><b>Primary Contact</b> Carmela Cipollina</p> <p><b>Contact Title</b> Physician</p> <p><b>Nature of Work</b></p>	<p><b>Primary Contact</b> Racheal Shaddeau</p> <p><b>Contact Title</b> Nurse Practitioner</p> <p><b>Nature of Work</b></p>	<p><b>Primary Contact</b> Thor Hauff</p> <p><b>Contact Title</b> Nurse practitioner</p> <p><b>Nature of Work</b></p>	<p><b>Primary Contact</b> Guilherme Mabunda</p> <p><b>Contact Title</b> Physician</p> <p><b>Nature of Work</b></p>

<ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>This organization is located near the Yerington Indian Reservation, but may serve individuals from other federally/state recognized tribes in the local area. There has not been a consultation with this clinic per se. Over the years however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>This organization is located on the Walker River Paiute Reservation, but may serve individuals from other federally/state recognized tribes in the local area (Mineral County). There has not been a consultation with this clinic per se. Over the years however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>This organization serves the Ely Shoshone Tribe, but may also serve individuals from other federally/state recognized tribes in the local area (Ely County). There has not been a consultation with this clinic per se. Over the years however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>	<ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>This organization is located on the Pyramid Lake Paiute Reservation, but may serve individuals from other federally/state recognized tribes in the local area (Washoe County). There has not been a consultation with this clinic per se. Over the years however, participating medical and dental care offices have been consulted repeatedly and as a result, the RYD Toolkit materials have been modified. This has included the development new materials, revisions of existing materials, and modifying the methods of distributions. Most recently, a RYD team member has interviewed staff at select tribal health clinics. Their feedback about the usefulness and relevance of RYD toolkit was very positive. In addition, they indicated an interest in RYD recipes. Therefore, for the upcoming FY, we plan to pilot a recipe card stand in a tribal health clinic.</p> <p><b>Description of written comments received and outcome</b></p> <p>There have not been written comments from this clinic.</p>
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## Coordination and Collaboration With Minority-Serving Institutions

University of Nevada, Las Vegas
<p><b>MSI Type(s)</b></p> <ul style="list-style-type: none"> <li>Hispanic-serving institution</li> </ul> <p><b>Nature of Planned Coordination and Collaboration</b></p> <ul style="list-style-type: none"> <li>Involved in SNAP-Ed activities</li> </ul> <p><b>Planned Coordination and Collaboration</b></p> <p>University of Nevada, Las Vegas (UNLV) is a Minority Serving Institution; an Asian-American and Native American, Pacific Islander-Serving Institution; and a Hispanic Serving Institution. A UNLV Associate Professor in the School of Public Health is contributing to the implementation and evaluation of the emerging direct education intervention, I Am A Seed. In addition, SNAP-Ed indirect education materials and resources will be distributed at the university's food pantry to support nutrition security in limited resource students and faculty.</p>

## Nevada Department of Health and Human Services (State Agency)

### Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Food and Nutrition Service, USDA</b>						
Supplemental Nutrition Assistance Program (SNAP)	⊘	✓	⊘	⊘	✓	

### Engagement With Multisector Partnerships/Coalitions

### Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

### Coordination and Collaboration With Minority-Serving Institutions

## State Budget Summary

	SNAP-Ed Planned Cost (\$)
1. Total State Agency Budget	\$406,379.02
2. Total Implementing Agency Budget	\$3,827,369.26
3. Total Federal Funds	\$4,233,748.28
4. Total Estimated Unobligated balance/carry-over from previous FY	\$409,785.24
5. <b>TOTAL Funds requested from current FY allocation</b>	<b>\$3,823,963.04</b>

## University of Nevada, Reno - Extension (Implementing Agency) Budget

### Total Agency Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
<b>1. Direct Cost</b>	\$3,142,326.01	\$42,739.00
a. Salary/Benefits ?	\$2,183,358.00	\$41,779.00
b. Contracts/Sub-Grants/Agreements	\$682,544.29	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$270.00	\$0.00



Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
d. Nutrition Education Materials ?	\$187,559.72	\$0.00
e. Travel ?	\$88,594.00	\$960.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
<b>2. Indirect Costs</b> , not including building space/ contracts/subgrants/agreements ?	\$685,043.25	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% UNR's Federally (DHHS) negotiated off-campus rate of 26% has been applied to the modified total direct cost (MTDC) base per Federal 2021 Guidance. MTDC excludes participant support, equipment, tuition, amounts in excess of \$25,000 of each subaward.		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% Indirect costs are not charged on university county or state funding.		
<b>3. Total Federal Funds for Agency</b> <i>Current FY allocation + Estimated unobligated balance/Carry-over from previous FY</i>	\$3,827,369.26	\$42,739.00
4. Estimated unobligated balance/carry-over from previous FY for Agency	\$330,000.00	
<b>5. Funds requested from current FY allocation for Agency</b>	<b>\$3,497,369.26</b>	

## Direct Cost Breakdown

### Project Budgets

Improving healthy eating/physical activity for adult populations		Improving healthy eating/physical activity for youth (5-17 years)	
\$232,894.00	Salary/Benefits	\$863,410.00	Salary/Benefits
\$135,417.00	Contracts/Sub-Grants/Agreements	\$251,666.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies	\$0.00	Non-Capital Equipment/Office Supplies
\$23,797.00	Nutrition Education Materials	\$53,266.50	Nutrition Education Materials
\$4,375.50	Travel	\$22,991.00	Travel
\$0.00	Building/Space Lease or Rental	\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space	\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair	\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions	\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures	\$0.00	Equipment and Other Capital Expenditures
<b>\$396,483.50</b>	<b>Total Direct Cost</b>	<b>\$1,191,333.50</b>	<b>Total Direct Cost</b>

**Improving the likelihood of healthy habits in children under 5 years old**

\$277,300.00	Salary/Benefits
\$55,000.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$14,892.00	Nutrition Education Materials
\$5,438.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$352,630.00</b>	<b>Total Direct Cost</b>

**Increasing access to healthy food via Nevada's food distribution channels**

\$195,996.00	Salary/Benefits
\$187,917.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$28,802.00	Nutrition Education Materials
\$6,132.50	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$418,847.50</b>	<b>Total Direct Cost</b>

**Rethink Your Drink Nevada**

\$340,244.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$42,941.22	Nutrition Education Materials
\$14,025.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$397,210.22</b>	<b>Total Direct Cost</b>

**Other SNAP-Ed Planned Expenditures**

\$273,514.00	Salary/Benefits
\$52,544.29	Contracts/Sub-Grants/Agreements
\$270.00	Non-Capital Equipment/Office Supplies
\$23,861.00	Nutrition Education Materials
\$35,632.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$385,821.29</b>	<b>Total Direct Cost</b>

## Planned Staffing

### Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Adult Programs Coordinator	1.00	100.00%	0.00%	\$85,696.00	\$85,696.00
Associate Professor (Co-PI)	0.28	60.00%	40.00%	\$131,575.00	\$36,841.00
Carson City Community Based Instructor (Part-Time)	0.49	10.00%	90.00%	\$52,651.02	\$25,799.00
Clark County Community Based Instructor	6.05	10.00%	90.00%	\$58,401.98	\$353,331.98
Clark County PSE Program Officer	4.80	10.00%	90.00%	\$68,950.62	\$330,962.98
Community Events Part-Time Support	0.49	50.00%	50.00%	\$31,395.92	\$15,384.00
Community Events Program Officer	0.50	50.00%	50.00%	\$86,732.00	\$43,366.00
Content and Resource Management Program Officer	0.10	20.00%	80.00%	\$102,130.00	\$10,213.00
Direct Education Clark County Program Officer	0.10	100.00%	0.00%	\$98,400.00	\$9,840.00
Duckwater Reservation Community Based Instructor (Part-Time)	0.49	10.00%	90.00%	\$52,651.02	\$25,799.00
Elko Community Based Instructor	1.00	10.00%	90.00%	\$55,325.00	\$55,325.00
Evaluation and Research Analyst	0.63	100.00%	0.00%	\$69,753.97	\$43,945.00
Farmers Market Coordinator	0.65	20.00%	80.00%	\$59,961.54	\$38,975.00
Nutrition Education Programs Sr. Coordinator (PI)	0.75	100.00%	0.00%	\$116,857.33	\$87,643.00
Nye County Community Based	0.80	10.00%	90.00%	\$55,325.00	\$44,260.00
Total SNAP-Ed-funded Salary/Benefits					\$2,670,714.96

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Instructor					
Pershing County Community Based Instructor	0.25	10.00%	90.00%	\$70,060.00	\$17,515.00
Policy, Systems, and Environment Clark County Program Officer	0.15	100.00%	0.00%	\$71,046.67	\$10,657.00
Registered Dietitian	0.90	10.00%	90.00%	\$95,434.44	\$85,891.00
Research Assistant Professor (Co-PI)	1.00	70.00%	30.00%	\$127,683.00	\$127,683.00
RYD Coordinator	1.00	10.00%	90.00%	\$97,321.00	\$97,321.00
RYD Research Assistant Professor	0.50	10.00%	90.00%	\$115,216.00	\$57,608.00
RYD Temporary Faculty	0.20	50.00%	50.00%	\$76,165.00	\$15,233.00
SNAP-Ed Administrator	0.80	100.00%	0.00%	\$76,500.00	\$61,200.00
Spanish Instructor	0.03	0.00%	100.00%	\$185,266.67	\$5,558.00
SUBAWARD - Churchill County Instructor	0.75	10.00%	90.00%	\$56,000.00	\$42,000.00
SUBAWARD - Clark County Adult Educator	1.15	10.00%	90.00%	\$51,463.48	\$59,183.00
SUBAWARD - Clark County Youth Educator	1.20	10.00%	90.00%	\$54,080.00	\$64,896.00
SUBAWARD - Health Program Manager	0.30	50.00%	50.00%	\$117,190.00	\$35,157.00
SUBAWARD - Lyon County Americorps Intern (Part-Time)	0.50	5.00%	95.00%	\$20,000.00	\$10,000.00
SUBAWARD - Lyon County Coordinator	1.50	10.00%	90.00%	\$50,000.00	\$75,000.00
SUBAWARD - Lyon County Director	0.20	0.00%	100.00%	\$75,000.00	\$15,000.00
SUBAWARD - Rural/Frontier Coordinator	1.30	10.00%	90.00%	\$45,615.38	\$59,299.99
SUBAWARD - Rural/Frontier	0.30	0.00%	100.00%	\$80,283.33	\$24,085.00
Total SNAP-Ed-funded Salary/Benefits					\$2,670,714.96

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Director					
SUBAWARD - Southern Nye County Coordinator	1.80	10.00%	90.00%	\$40,408.89	\$72,736.00
SUBAWARD - Southern Nye County Program Manager	0.50	0.00%	100.00%	\$60,000.00	\$30,000.00
Washoe County Community Based Instructor	3.00	10.00%	90.00%	\$74,704.67	\$224,114.01
Washoe County Program Officer	1.00	100.00%	0.00%	\$87,839.00	\$87,839.00
Washoe County PSE Program Officer	1.00	10.00%	90.00%	\$99,662.00	\$99,662.00
Youth Programs Coordinator	1.00	100.00%	0.00%	\$85,696.00	\$85,696.00
<b>Total SNAP-Ed-funded Salary/Benefits</b>					<b>\$2,670,714.96</b>

### Full-Time Equivalent (FTE) Definition and Basis For Calculation

The total number of straight-time hours (i.e., not including overtime pay or holiday hours) worked by employees divided by the number of compensable hours (2,080 hours) in the fiscal year. Annual leave, sick leave, compensatory time off, and other approved leave categories are considered “hours worked” for purposes of defining FTE employment. FTE calculations are based on amount of effort devoted to SNAP-Ed duties. Salary calculations include a projected 11% COLA increase from July 1 - September 30, 2024 and an anticipate 4% merit increase for certain employees, when applicable.

### Job Description Documents

[FFY24 UNR Planned Staffing.docx](#),

[FFY24 UNR Planned Staffing 9-27-23.docx](#)

### Planned Travel

## In State Travel

## Carson City Program Implementation

## TOTAL TRIP COST

**\$655.00**

Staff positions of Carson City Community Based Instructor traveled to Carson City, NV

The purpose/benefit to SNAP-Ed: Delivery of Carson City SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 1000 miles	\$655.00

## Clark County Program Implementation

## TOTAL TRIP COST

**\$22,990.50**

Staff positions of Clark County Community Based Instructor, Clark County PSE Program Officer, Registered Dietitian, Community Events Program Officer, Community Events Part-Time Support traveled to Las Vegas, NV (select zip codes)

The purpose/benefit to SNAP-Ed:

Delivery of Clark County SNAP-Ed project interventions/activities at community sites by field staff (multiple trips).

**9/27/23 response to FNS:** This category includes travel from the UNR Extension Clark County office to direct education implementation sites (e.g., preschools, K-12 schools, community centers, recreational centers, community centers, senior centers, outpatient recovery centers, food pantries, libraries); policy, systems and environmental intervention implementation (e.g., preschools, K-12 schools, outpatient recovery centers, food pantries); and to community outreach/health promotion activities to market programming, recruit participants, and encourage healthy eating and physical activity with SNAP-eligible Nevadans. Staff will be traveling to sites across the Las Vegas Valley and the rest of Clark County as needed. The focus zip codes for travel to implement programming are: 89030, 89101, 89102, 89106, 89115. These were identified based on the most recent needs assessment. They have the highest rates of SNAP-eligibility and low access to food for an urban environment. It is estimated that annually field personnel will travel 225 miles per month to deliver this programming across the priority communities in Clark County.

	# of Staff	Units	Total
Mileage	13	\$0.655 per mile x 2700 miles	\$22,990.50

## Elko County Program Implementation

## TOTAL TRIP COST

**\$2,358.00**

## Farmers Market TA visits (4 trips total)

## TOTAL TRIP COST

**\$3,004.24**

Staff positions of Farmers Market Coordinator traveled to Las Vegas, NV

The purpose/benefit to SNAP-Ed: Meet with southern Nevada farmers markets accepting SNAP to provide technical assistance and conduct site observations (4 trips)

	# of Staff	Units	Total
<b>Air Travel</b>	1	\$1,400.00 per person	\$1,400.00
<b>Lodging</b>	1	\$136.06 per day x 4 days	\$544.24
<b>Ground Transportation</b>	1	\$63.50 per day x 8 days	\$508.00
<b>Per Diem</b>	1	\$69.00 per day x 8 days	\$552.00

## Fidelity observations

## TOTAL TRIP COST

**\$8,006.07**

Staff positions of Program Coordinator, Evaluation and Research Analyst traveled to Reno, NV

The purpose/benefit to SNAP-Ed: Observations to ensure implementation and data collection fidelity (3 trips/staff, only 2 require airfare)

	# of Staff	Units	Total
<b>Air Travel</b>	3	\$700.00 per person	\$2,100.00
<b>Lodging</b>	3	\$125.99 per day x 6 days	\$2,267.82
<b>Ground Transportation</b>	3	\$114.00 per day x 3 days	\$1,026.00
<b>Per Diem</b>	3	\$64.00 per day x 9 days	\$1,728.00
<b>Mileage</b>	2	\$0.655 per mile x 675 miles	\$884.25

## Local Program Observation

## TOTAL TRIP COST

**\$786.00**

Staff positions of Nutrition Education Programs Sr. Coordinator (PI), Program Coordinator, Evaluation and Research Analyst traveled to Surrounding Las Vegas, NV or Reno, NV area

The purpose/benefit to SNAP-Ed: State level administrative team to perform fidelity observations of DE/PSE programming in local county/region (multiple trips)

	# of Staff	Units	Total
<b>Mileage</b>	4	\$0.655 per mile x 300 miles	\$786.00

## Nevada Statewide SNAP-Ed Training

## TOTAL TRIP COST

**\$13,597.36**

**Staff positions** of Research Assistant Professor (Co-PI), Program Coordinator, RYD Coordinator, Washoe County Program Officer, Washoe County PSE Program Officer, Washoe County Community Based Instructor, Farmers Market Coordinator, Pershing County Community Based Instructor, Carson City Community Based Instructor, Nye County Community Based Instructor, Duckwater Reservation Community Based Instructor traveled to Las Vegas, NV

The **purpose/benefit to SNAP-Ed**: Training for all SNAP-Ed staff (UNR) to build capacity, ensure program fidelity, and share successes/challenges (1 trip)

	# of Staff	Units	Total
<b>Air Travel</b>	14	\$350.00 per person	\$4,900.00
<b>Lodging</b>	14	\$136.56 per day x 2 days	\$3,823.68
<b>Ground Transportation</b>	14	\$32.57 per day x 2 days	\$911.96
<b>Per Diem</b>	14	\$69.00 per day x 3 days	\$2,898.00
<b>Mileage</b>	2	\$0.655 per mile x 812 miles	\$1,063.72

## Northern Nye County Program Implementation

## TOTAL TRIP COST

**\$3,065.40**

**Staff positions** of Nye County Community Based Instructor, Duckwater Reservation Community Based Instructor traveled to Tonopah, NV; Dyer, NV; Goldfield, NV; Silver Peak, NV; Round Mountain, NV; Duckwater Reservation

The **purpose/benefit to SNAP-Ed**: Delivery of northern Nye County and surrounding area SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)

	# of Staff	Units	Total
<b>Mileage</b>	2	\$0.655 per mile x 2340 miles	\$3,065.40

## Pershing County Program Implementation

## TOTAL TRIP COST

**\$327.50**

**Staff positions** of Pershing County Community Based Instructor traveled to Lovelock, NV

The **purpose/benefit to SNAP-Ed**: Delivery of Pershing County SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)



	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 500 miles	\$327.50
PI Site/Staff visits			
TOTAL TRIP COST			
\$2,320.17			
Staff positions of Nutrition Education Programs Sr. Coordinator (PI) traveled to Reno, NV			
The purpose/benefit to SNAP-Ed: PI to travel to participate in interviews, meet with UNR staff, subaward staff, partners, and stakeholders and/or observe programming (3 trips)			
	# of Staff	Units	Total
Air Travel	1	\$1,050.00 per person	\$1,050.00
Lodging	1	\$129.39 per day x 3 days	\$388.17
Ground Transportation	1	\$78.00 per day x 6 days	\$468.00
Per Diem	1	\$69.00 per day x 6 days	\$414.00
Professional Development			
TOTAL TRIP COST			
\$1,994.24			
Staff positions of Washoe County PSE Program Officer OR Washoe County Community Based Instructor OR Registered Dietitian traveled to Las Vegas, NV			
The purpose/benefit to SNAP-Ed: Participate in relevant professional development training based on audience (e.g., NV Registry conference, NVAND conference) (2 trips)			
	# of Staff	Units	Total
Air Travel	1	\$700.00 per person	\$700.00
Lodging	1	\$136.06 per day x 4 days	\$544.24
Ground Transportation	1	\$56.00 per day x 6 days	\$336.00
Per Diem	1	\$69.00 per day x 6 days	\$414.00
RYD Toolkit Delivery			
TOTAL TRIP COST			
\$14,025.73			
Staff positions of RYD Coordinator OR RYD Temporary Faculty traveled to Multiple cities within NV - Reno/Sparks, Carson City, Fallon, Fernley, Yerington, Lovelock, Winnemucca, Elko, Ely, Eureka, Owyhee, Hawthorne, Pahrump, McDermitt			

The purpose/benefit to SNAP-Ed: Delivery of RYD Toolkit materials/supplies to partner grocery stores and medical/dental practices across Nevada (multiple trips; 2 require airfare, others require mileage and vary on length depending on location)

	# of Staff	Units	Total
<b>Air Travel</b>	1	\$700.00 per person	\$700.00
<b>Lodging</b>	1	\$110.74 per day x 18 days	\$1,993.32
<b>Ground Transportation</b>	1	\$142.81 per day x 36 days	\$5,141.16
<b>Per Diem</b>	1	\$59.00 per day x 30 days	\$1,770.00
<b>Mileage</b>	1	\$0.655 per mile x 6750 miles	\$4,421.25

#### SUBAWARD - Churchill County Program Implementatin

##### TOTAL TRIP COST

**\$335.36**

Staff positions of Churchill County Instructor traveled to Fallon, NV

The purpose/benefit to SNAP-Ed: Delivery of Churchill County SNAP-Ed proejct interventions/activities at community sites by field staff (multiple trips)

	# of Staff	Units	Total
<b>Mileage</b>	2	\$0.655 per mile x 256 miles	\$335.36

#### SUBAWARD - Clark County Adult Implementation

##### TOTAL TRIP COST

**\$3,537.00**

Staff positions of Clark County Adult Educator traveled to Las Vegas, NV (select zip codes)

The purpose/benefit to SNAP-Ed: Delivery of Adult SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)

	# of Staff	Units	Total
<b>Mileage</b>	2	\$0.655 per mile x 2700 miles	\$3,537.00

#### SUBAWARD - Clark County Youth Implementation

##### TOTAL TRIP COST

**\$3,537.00**

Staff positions of Clark County Youth Educator traveled to Las Vegas, NV (select zip codes)

The purpose/benefit to SNAP-Ed: Delivery of Youth SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)

# of Staff    Units			Total
SUBAWARD - Lyon County Program Implementatin			
TOTAL TRIP COST			\$7,214.82
Staff positions of Lyon County Coordinator, Lyon County Americorps Intern traveled to Yerington, NV and surrounding area			
The purpose/benefit to SNAP-Ed: Delivery of Lyon County SNAP-Ed project interventins/activities at community sites by field staff (multiple trips)			
	# of Staff	Units	Total
Mileage	5	\$0.655 per mile x 2203 miles	\$7,214.82
SUBAWARD - Rural/Frontier Food Assistance Implementation			
TOTAL TRIP COST			\$7,366.13
Staff positions of Rural/Frontier Coordinator traveled to Ruby Valley, NV; Tuscarora, NV; Denio, NV; McDermitt, NV; Schurz, NV; Sparks, NV			
The purpose/benefit to SNAP-Ed: Delivery of Food Distribution SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)			
9/27/23 response to FNS: Food distribution has been modified to reflect food assistance. SNAP-Ed interventions will be leveraged to maximize access to healthy and nutritious foods in the already-existing food distribution channels that exist in Nevada. Year one will focus on food banks and food pantries as the implementation site within this channel. Delivery of programming to support food distribution channels includes building partnerships with the food banks, implementing the Nutrition Environment Food Pantry Assessment Tool, Food Bank Health and Nutrition Assessment, and Supporting Wellness at Pantries (SWAP). In addition, SNAP-Ed dollars may be used to develop and distribute recipes to complement foods available in food distribution channels and provide nutrition education at food distribution sites depending on the needs identified at each site. Additional PSE activities may include train-the-trainer approaches for food pantry staff/volunteers to support SWAP signage, healthy messaging, and other changes implemented to maximize access to healthy foods. SNAP-Ed dollars will only be used to provide education and PSE activities at these sites. SNAP-Ed dollars will <b>not</b> be used for public distribution of food.			
	# of Staff	Units	Total
Mileage	2	\$0.655 per mile x 5623 miles	\$7,366.13
SUBAWARD - Southern Nye County Program Implementation			
TOTAL TRIP COST			\$5,520.34
Staff positions of Southern Nye County Coordinator traveled to Pahrump, NV; Armagosa Valley, NV; Beatty, NV			
The purpose/benefit to SNAP-Ed: Delivery of Southern Nye County SNAP-Ed project interventins/activities at community sites by field staff (multiple trips)			

	# of Staff	Units	Total
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<b>Mileage</b>	4	\$0.655 per mile x 2107 miles	\$5,520.34
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#### SUBAWARD - Statewide SNAP-Ed Training

#### TOTAL TRIP COST

**\$9,598.09**

**Staff positions** of Churchill County Instructor, Lyon County Coordinator, Lyon County Americorps Intern, Southern Nye County Coordinator, Southern Nye County Program Manager, Rural/Frontier Coordinator, Rural/Frontier Director traveled to Las Vegas, NV

**The purpose/benefit to SNAP-Ed:** Training for all SNAP-Ed staff, including subaward personnel to build capacity, ensure program fidelity, and share successes/challenges (1 trip) NOTE: This is the same training as cell A12 but the funding is within subaward budgets

	# of Staff	Units	Total
<b>Air Travel</b>	8	\$350.00 per person	\$2,800.00
<b>Lodging</b>	12	\$136.56 per day x 2 days	\$3,277.44
<b>Ground Transportation</b>	8	\$26.00 per day x 3 days	\$624.00
<b>Per Diem</b>	12	\$69.00 per day x 3 days	\$2,484.00
<b>Mileage</b>	10	\$0.655 per mile x 63 miles	\$412.65

#### Washoe County Program Implementation

#### TOTAL TRIP COST

**\$7,545.60**

**Staff positions** of Washoe County PSE Program Officer, Washoe County Community Based Instructor traveled to Reno, NV; Sparks, NV

**The purpose/benefit to SNAP-Ed:** Delivery of Washoe County SNAP-Ed project interventions/activities at community sites by field staff (multiple trips)

	# of Staff	Units	Total
<b>Mileage</b>	4	\$0.655 per mile x 2880 miles	\$7,545.60

Out of State Travel

ASNNA Conference			
TOTAL TRIP COST			
\$11,328.00			
Staff positions of Nutrition Education Programs Sr. Coordinator (PI), Program Coordinators, Evaluation and Research Analyst traveled to Washington D.C.			
The purpose/benefit to SNAP-Ed: Attend and/or present at the 2024 ASNNA conference to stay up to date with programming information and networking			
	# of Staff	Units	Total
Air Travel	4	\$1,100.00 per person	\$4,400.00
Registration Fee	4	\$625.00 per person	\$2,500.00
Lodging	4	\$216.00 per day x 3 days	\$2,592.00
Ground Transportation	4	\$71.50 per day x 2 days	\$572.00
Per Diem	4	\$79.00 per day x 4 days	\$1,264.00

Speaker for Nevada Statewide SNAP-Ed Training			
TOTAL TRIP COST			
\$936.00			
Staff positions of A guest, position not represented in budget traveled to Las Vegas, NV			
The purpose/benefit to SNAP-Ed: Speaker from out-of-state to present at the Nevada SNAP-Ed training to build internal capacity			
	# of Staff	Units	Total
Air Travel	1	\$500.00 per person	\$500.00
Lodging	1	\$138.00 per day x 1 days	\$138.00
Ground Transportation	1	\$80.00 per day x 2 days	\$160.00
Per Diem	1	\$69.00 per day x 2 days	\$138.00

Budget Narrative

For the current fiscal year, a total of **\$3,497,369.26** is needed to cover SNAP-Ed operating costs, including **\$3,142,326.01** in direct costs and **\$685,043.25** in indirect costs. Unobligated funds from the previous FY in the amount of **\$330,000.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

File Attachments: [FFY24 UNR Extension SNAPEd Nutrition Education Materials \(FNS\).xls](#)

Salary/Benefits

The total amount required for **salary/benefits** is **\$2,183,358.00**.

All personnel costs charged to the SNAP-Ed grant will be used to support SNAP-Ed project and non-project work statewide, in accordance with the state priority goals and SMART objectives. Project work includes direct education, PSE approaches, health promotion activities, and the associated reporting for each of these interventions. Non-project work includes technical assistance, participation in trainings, convening of coalitions, and coordination between other state and federal nutrition programs. Administrative positions will provide programmatic leadership to the statewide team, including personnel funded through subaward agreements with University of Nevada, Reno. Administrative positions will also oversee necessary record keeping and assurances to meet state and federal guidelines.

Benefit calculations are determined based on position type within the University or the subaward agency. All university positions include an 11% cost of living adjustment from July 1, 2024 - September 30, 2024. Positions that are eligible for merit increases also include a 4% salary increase when appropriate.

### Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$682,544.29**.

Subaward agencies will conduct aspects of the SNAP-Ed projects in geographic areas where University of Nevada, Reno does not have staffing and/or as strong of community partnerships as other local agencies. Due to timing of the State Plan submission, subawards will be identified after the submission so personnel and travel requests within each subaward budget are an estimate based on historic SNAP-Ed data from previous years. Subaward amounts are allocated based on number of projects implemented in the geographic area, and it is projected that one to two agencies will serve each identified geographic area. These agencies will oversee all program implementation relevant to the identified project in the area and be responsible for program reporting for evaluation. Subawards will participate in training opportunities hosted by University of Nevada, Reno and receive support from the Program Coordinators.

The available geographic areas for subaward implementation include: Churchill County, Clark County, Lyon County, Nye County (emphasis on Southern Nye), Rural/Frontier counties being served by food pantries, and Washoe County. These areas were identified based on the 2021 American Community Survey and gaps within University of Nevada, Reno's current programming. The subawards will not duplicate the university's SNAP-Ed programming but will maximize the reach of SNAP-Ed dollars across all communities in Nevada.

Subaward performance and fiscal management will be monitored by University of Nevada, Reno following all state and federal guidelines and using the PEARS system.

### Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$270.00**.

**9/27/23 response to FNS:** \$30/mo of postage x 9 months. Postage will be used to distribute program materials (e.g., printed handouts, NERI, instructional supplies) to UNR staff and subawards working in rural communities and/or with reduced storage space.

### Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$187,559.72**.

Color Me Healthy, Pick a Better Snack, OrganWise Guys, Choose Health: Food, Fun, and Fitness, and Eating Smart Being Active have required lesson plans and instructor materials. Train-the-trainer delivery requires purchase of teaching kits to provide champions to deliver the curriculum.

Educational reinforcers will be purchased at less than \$5 per item once supplies maintained within the university's SNAP-Ed useful life inventory are no longer available. Labels with the SNAP-Ed funding and nondiscrimination statement will be purchased to adhere to the educational reinforcers. Some direct education requires food demonstration items and consumable goods (e.g., paper plates). Direct education also requires the printing and/or ordering of handouts and classroom posters to supplement the lessons. All costs are based on price per projected participant reached.

All sites receiving PSE supports will have an allocation of approximately \$200 to address findings based on environmental scans, organizational readiness, and identified activities. Rethink Your Drink PSE and social marketing materials will be purchased to support statewide displays and dissemination of the messaging. Postcards to promote Rethink Your Drink and farmers market utilization will be sent out to SNAP-enrolled households in priority zip codes. All costs are based on price per projected reach for each initiative.

The needs assessment dashboard maintenance requires approximately 300 hours' worth of work at a rate of \$65/hr through a department within the university.

All staff will be provided the necessary trainings, licenses, and resources to successfully implement SNAP-Ed programming. These include PSE trainings, direct education licenses, and printed/bound PSE frameworks.

**9/27/23 response to FNS:** Attached excel document includes the detailed materials breakdown and justification.

**Travel**

The total amount required for **travel** is **\$88,594.00**.

- Planned number of In-State trips: **20**
- Planned number of Out-of-State trips: **2**

**Building/Space Lease or Rental**

The total amount required for **building/space lease or rental** is **\$0.00**.

No items are charged on the grant.

**Cost of Publicly-Owned Building Space**

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

No items are charged on the grant.

**Maintenance and Repair**

The total amount required for **maintenance and repair** is **\$0.00**.

Postage will be used to distribute program materials (e.g., printed handouts, NERI, instructional supplies) to UNR staff and subawards working in rural communities and/or with reduced storage space.

**Institutional Memberships and Subscriptions**

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.

No items are charged to the grant.

**Equipment and Other Capital Expenditures**

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

No items are charged to the grant.

## Planned Staffing and Budget

### Nevada Department of Health and Human Services (State Agency) Budget

#### Total Agency Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
<b>1. Direct Cost</b>	\$344,389.00	\$0.00
a. Salary/Benefits ?	\$249,046.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$73,700.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$1,864.00	\$0.00
d. Nutrition Education Materials ?	\$0.00	\$0.00
e. Travel ?	\$10,279.00	\$0.00
f. Building/Space Lease or Rental	\$9,000.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$500.00	\$0.00

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
<b>2. Indirect Costs</b> , not including building space/ contracts/subgrants/agreements ?	\$61,990.02	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 18.00% This rate is captured utilizing the Public Assistance Cost Allocation Plan (PACAP) to include costs that are for either a good or service that are allocated across all of the benefiting programs.		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% N/A		
<b>3. Total Federal Funds for Agency</b> <i>Current FY allocation + Estimated unobligated balance/Carry-over from previous FY</i>	\$406,379.02	\$0.00
4. Estimated unobligated balance/carry-over from previous FY for Agency	\$79,785.24	
<b>5. Funds requested from current FY allocation for Agency</b>	<b>\$326,593.78</b>	

## Direct Cost Breakdown

### Project Budgets

No project budgets submitted.

### Other SNAP-Ed Planned Expenditures

\$249,046.00	Salary/Benefits
\$73,700.00	Contracts/Sub-Grants/Agreements
\$1,864.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$10,279.00	Travel
\$9,000.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$500.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$344,389.00</b>	<b>Total Direct Cost</b>

## Planned Staffing

### Staff Positions



Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Health Program Specialist II	1.00	100.00%	0.00%	\$124,523.00	\$124,523.00
Health Program Specialist II	1.00	100.00%	0.00%	\$124,523.00	\$124,523.00
Total SNAP-Ed-funded Salary/Benefits					\$249,046.00

Full-Time Equivalent (FTE) Definition and Basis For Calculation

100% of each staff's time will be attributed to SNAP-Ed duties as outlined.

Job Description Documents

[10.238 Class Specification.pdf](#)

Planned Travel

## In State Travel

## Management Evaluations - Carson City

## TOTAL TRIP COST

**\$32.75**

Staff positions of Health Program Specialist II traveled to Carson City, Nevada

## The purpose/benefit to SNAP-Ed:

The in-state travel is for the three staff positions listed above. All in-state travel is to conduct management evaluations per requirements from FNS and to collaborate with agencies/partners to promote nutrition education. Programmatic MEs are conducted with program staff, and fiscal state MEs are conducted by Fiscal Management Analyst. The Management Analyst III position has separate travel dollars associated with the fiscal audits.

	# of Staff	Units	Total
<b>Air Travel</b>	0	\$0.00 per person	\$0.00
<b>Registration Fee</b>	0	\$0.00 per person	\$0.00
<b>Lodging</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Ground Transportation</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Per Diem</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Mileage</b>	1	\$0.655 per mile x 50 miles	\$32.75

## Management Evaluations - Las Vegas

## TOTAL TRIP COST

**\$2,534.05**

Staff positions of Health Program Specialist II traveled to Las Vegas, Nevada

## The purpose/benefit to SNAP-Ed:

The in-state travel is for the three staff positions listed above. All in-state travel is to conduct management evaluations per requirements from FNS and to collaborate with agencies/partners to promote nutrition education. Programmatic MEs are conducted with program staff, and fiscal state MEs are conducted by Fiscal Management Analyst. The Management Analyst III position has separate travel dollars associated with the fiscal audits. Las Vegas and/or Pahrump.

	# of Staff	Units	Total
<b>Air Travel</b>	2	\$350.00 per person	\$700.00
<b>Registration Fee</b>	0	\$0.00 per person	\$0.00
<b>Lodging</b>	2	\$137.00 per day x 3 days	\$822.00
<b>Ground Transportation</b>	1	\$97.00 per day x 4 days	\$388.00
<b>Per Diem</b>	2	\$69.00 per day x 4 days	\$552.00
<b>Mileage</b>	2	\$0.655 per mile x 55 miles	\$72.05

## Management Evaluations - Reno

## TOTAL TRIP COST

**\$65.50**

Staff positions of Health Program Specialist II traveled to Reno, Nevada

The purpose/benefit to SNAP-Ed:

The in-state travel is for the three staff positions listed above. All in-state travel is to conduct management evaluations per requirements from FNS and to collaborate with agencies/partners to promote nutrition education. Programmatic MEs are conducted with program staff, and fiscal state MEs are conducted by Fiscal Management Analyst. The Management Analyst III position has separate travel dollars associated with the fiscal audits.

	# of Staff	Units	Total
<b>Air Travel</b>	0	\$0.00 per person	\$0.00
<b>Registration Fee</b>	0	\$0.00 per person	\$0.00
<b>Lodging</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Ground Transportation</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Per Diem</b>	0	\$0.00 per day x 1 days	\$0.00
<b>Mileage</b>	1	\$0.655 per mile x 100 miles	\$65.50

## Statewide IA / State Agency Training

## TOTAL TRIP COST

**\$1,362.02**

Staff positions of Health Program Specialist II traveled to Las Vegas, Nevada

The purpose/benefit to SNAP-Ed:

All SNAP-Ed funded personnel will participate in a statewide staff training that includes state/federal requirements, programmatic overviews, and skill development related to the SNAP-Ed plan and approved activities. One in-person training will take place and additional virtual opportunities will be coordinated to build capacity of the workforce. Training topics will include civil rights, implementing with fidelity, coaching sites to sustainability, data collection practices, PEARS utilization, and coordination with partners (including other federal nutrition programs). The CalFresh Healthy Living Community Educator Self-Assessment Tool will be used to determine internal capacity for SNAP-Ed implementers.

	# of Staff	Units	Total
<b>Air Travel</b>	1	\$350.00 per person	\$350.00
<b>Registration Fee</b>	0	\$0.00 per person	\$0.00
<b>Lodging</b>	1	\$137.00 per day x 2 days	\$274.00
<b>Ground Transportation</b>	1	\$165.00 per day x 3 days	\$495.00
<b>Per Diem</b>	1	\$69.00 per day x 3 days	\$207.00
<b>Mileage</b>	1	\$0.655 per mile x 55 miles	\$36.02

## Out of State Travel

## Annual ASNNA Meeting

## TOTAL TRIP COST

**\$6,283.50**

Staff positions of Health Program Specialist II, Chief traveled to TBD

The purpose/benefit to SNAP-Ed:

Gather insight/knowledge/share ideas and best practices related to nutrition education, obesity prevention, food security, physical activity on programmatic approaches and implementation.

	# of Staff	Units	Total
<b>Lodging</b>	2	\$216.00 per day x 4 days	\$1,728.00
<b>Ground Transportation</b>	1	\$62.00 per day x 5 days	\$310.00
<b>Per Diem</b>	2	\$79.00 per day x 5 days	\$790.00
<b>Mileage</b>	2	\$0.655 per mile x 50 miles	\$65.50
<b>Air Travel</b>	2	\$1,220.00 per person	\$2,440.00
<b>Registration Fee</b>	2	\$475.00 per person	\$950.00

## Budget Narrative

For the current fiscal year, a total of **\$326,593.78** is needed to cover SNAP-Ed operating costs, including **\$344,389.00** in direct costs and **\$61,990.02** in indirect costs. Unobligated funds from the previous FY in the amount of **\$79,785.24** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

## Salary/Benefits

The total amount required for **salary/benefits** is **\$249,046.00**.

Includes 2 FTEs: PCN 2729 and PCN 3728.

PCN 3729: Provides leadership, direction, and information while working collaboratively with NSHE UNR Extension, Nevada entities/ implementing agencies (IAs), contracted to provide SNAP-Ed services to ensure that SNAP-Ed appropriately serves the SNAP-Ed audience and is consistent with SNAP-Ed policies. Develops a coordinated, cohesive SNAP-Ed State Plan based on a State-specific needs assessment and addresses national and State priorities. Monitors and documents implementation of the State's approved SNAP-Ed Plan through on-site program review and ongoing technical assistance provided to IAs in conjunction with NSHE UNR Extension. Conduct annual Management Evaluations (ME) of SNAP-Ed programming for IAs to ensure the SNAP-Ed State Plan is followed in accordance with SNAP-Ed policies and procedures. Maintain administrative control of allowable expenditures and budget monitoring of IAs. Provide budget information to FNS as required. In collaboration with NSHE UNR Extension, develops recommendations/trainings for program development and expansion, resource allocation, evidence-based interventions, and public health approaches for at-risk SNAP populations for program effectiveness. Submits a coordinated, cohesive annual SNAP-Ed performance report to FNS each year. Oversight of program administration. Allocation based on Grade 37, step 10. \$124,523.00

PCN 3728: Oversees engagement of Nevada SNAP-Ed stakeholders through training/assurances to IAs in the creation of an evaluation design using SNAP-Ed Evaluation Framework. Ensures that each IAs objectives and theory of behavioral change is addressed in the evaluation design, and it aligns with the Statewide Needs Assessment and desired health outcomes. Works in conjunction with NSHE UNR Extension to collect, analyze, and report required FNS data regarding participation in SNAP-Ed and characteristics of those served (through utilization of N-PEARS). This including reporting and dissemination of annual performance evaluation required of FNS. Conduct annual Management Evaluations (ME) of SNAP-Ed programming for IAs to ensure the SNAP-Ed State Plan is followed in accordance with SNAP-Ed policies and procedures. Maintain administrative control of allowable expenditures and budget monitoring of IAs. Provide budget information to FNS as required. Contract monitoring. Research and identify health issues, or trends; assess community, regional and statewide needs and resources that benefit SNAP-Ed health outcomes. Allocation based on Grade 37, step 10. \$124,523.00

Total: \$249,046.00

### Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$73,700.00**.

Funds to cover one main Implementing Agency (UNR Extension) in the amount of \$3,827,369.26 (-\$330,000 in carryover from their agency) = \$3,497,369.26

Funds are to cover the cost of 2 Contracts.

KSURF - Scope of Work: The vendor will provide on-going support for PEARS system, provide training as needed, and will collaborate with State Agency and Implementing Agencies to ensure data input is appropriate and reportable. \$38,250.00

DP Video - Scope of Work: The vendor will provide website maintenance for the SNAP-Ed website, collaborating with implementing agencies to update events and blogs, post State documents, and update the content on-going. \$35,450.00

Total: \$73,700.00 + \$3,497,369.26 = \$3,571,069.26.

### Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$1,864.00**.

Cell Phones - \$35/month x 12 months x 2 FTE = \$840.00

Email - \$32/month x 12 months x 2 FTEs = \$768

EITS Productivity Suite - \$9/month x 12 months x 2 FTEs = \$216

Property and Contents Insurance: \$40

Total: \$1,864.00

### Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$0.00**.

\$0 - N/A

### Travel

The total amount required for **travel** is **\$10,279.00**.

- Planned number of In-State trips: **4**
- Planned number of Out-of-State trips: **1**

### Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$9,000.00**.

Rent: \$375/month x 12 months x 2 FTE = \$9,000.00

### Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

\$0 - N/A

### Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

\$0 - N/A

### Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$500.00**.

\$500 - State Agency ASNNA membership

ASNNA is the Association of SNAP Nutrition Education Administrators.

We are a professional organization for SNAP Nutrition Education administrators dedicated to improving the nutritional status of SNAP recipients and those eligible for SNAP-Ed. By utilizing comprehensive, integrated approaches to nutrition education and obesity prevention, food security, and physical activity, we work together to promote communication at the state, regional, and national levels with program issues and success. ASNNA also serves as a nationwide resource for nutrition education and obesity prevention, network expertise, partnership development, and policy advocacy.

We strive to advance successful practices that lead to incorporating the Dietary Guidelines for Americans, specifically among SNAP-eligible individuals and communities.

Annual Membership includes:

Discounted registration for the Annual Conference.

- Receive the twice-monthly ASNNA Share newsletter filled with numerous resources including FNS updates, professional development opportunities, open forum dates, and job announcements.
- Network with state, regional and national colleagues, and leaders.
- Stay up to date on emerging issues and strategies in the field.
- Participate in advocacy and important public policy education.
- Engage with colleagues nationwide by serving on a committee.
- Strengthen your leadership skills by chairing/co-chairing a committee or serving as a member of the Leadership Team.
- Participate in Quarterly Membership Meetings to stay up to date on the work of the organization.
- Dialogue with state voting representatives to shape the future of the organization.

### Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

\$0 - N/A